# C P Patel & F H Shah Commerce College Programme: Community College Diploma in Banking

# Sponsored By University Grant Commission, New Delhi Effect from: July 2016

	SEMESTER I					
	CODE	TITLE	No. of	Internal	EXTERNAL	TOTAL
			CREDITS	TOTAL/	TOTAL/	TOTAL/
~	D COAFDIDOA	5		PASSING	PASSING	PASSING
General	DC01FDIB01	Business Organization &	3	30/12	70/28	100/40
Education		Management-I				
	DC01FDIB02	Business law -I	3	30/12	70/28	100/40
	DC01FDIB03	Business Communication-I	3	30/12	70/28	100/40
	DC01FDIB04	P C Software	3	30/12	70/28	100/40
	DC01CDIB01	Banking-I	5	30/12	70/28	100/40
GI W	DC01CDIB02	Retail Banking	5	30/12	70/28	100/40
Skill Component	DC01CDIB05	Business Correspondent	5	30/12	70/28	100/40
	DC01CDIB06	Business facilitator	3	30/12	70/28	100/40
	Total Credits 30					

		SEMESTER II				
	CODE	TITLE	No. of	Internal	EXTERNAL	TOTAL
			CREDITS	TOTAL/	TOTAL/	TOTAL/
				PASSING	PASSING	PASSING
General	DC02FDIB01	Business Organization &	3	30/12	70/28	100/40
Education		Management-II				
	DC02FDIB02	Business law -II	3	30/12	70/28	100/40
	DC02FDIB04	Computer Applications In Business	3	30/12	70/28	100/40
	DC02FDIB05	Business Communication II		30/12	70/28	100/40
	DC02CDIB01	Banking-II	5	30/12	70/28	100/40
	DC02CDIB05	Credit Appraisal	5	30/12	70/28	100/40
Skill Component	DC02CDIB06	Loan Syndication	5	30/12	70/28	100/40
	DC02CDIB07	On the Job Training Project	3	30/12	70/28	100/40
	Total Credits					

# **Programme: Community College**

# Diploma in banking

#### **Semester I**

Paper Code: DC01FDIB01	Total Credit: 3
Title of Paper: Business organization & Management-I	

	Weighting
	(%)
Nature & Scope of Business	25%
• Concept of business	
• Characteristics of business	
<ul> <li>Classification of business activities</li> </ul>	
• Interrelation ship between industry ,commerce, trade,	
• Functions of business	
Forms of business organization	25%
• Sole proprietorship: Concept, characteristics, merits and demerits	
• Partnership : Concept, characteristics, Types, advantages and disadvantages	
• Joints Stock Company: Concept, Features, types of companies, advantages and disadvantages	
• Cooperative society: Concept, characteristics, distinction between	
cooperative and company,	
Management	25%
<ul> <li>Meaning, nature, purpose, functions, managerial process</li> </ul>	
<ul> <li>Planning: Nature &amp; purpose, objectives, strategies, polices and planning premises</li> </ul>	
• Organizing: Nature & Purpose of organization,	
• Types of Organization :Line & Functional Organization	
Directing & Controlling	25%
• Directing: Meaning, characteristics & purpose	
• Motivation: Meaning & significance, theories of motivation-Maslow&	
Herzberg theory	
• Leadership: Meaning &nature, leadership styles	
	<ul> <li>Concept of business</li> <li>Characteristics of business</li> <li>Classification of business activities</li> <li>Interrelation ship between industry ,commerce, trade,</li> <li>Functions of business</li> <li>Forms of business</li> <li>Forms of business organization</li> <li>Sole proprietorship: Concept, characteristics, merits and demerits</li> <li>Partnership: Concept, characteristics, Types, advantages and disadvantages</li> <li>Joints Stock Company: Concept, Features, types of companies, advantages and disadvantages</li> <li>Cooperative society: Concept, characteristics, distinction between cooperative and company,</li> <li>Management</li> <li>Meaning, nature, purpose, functions, managerial process</li> <li>Planning: Nature &amp; purpose, objectives, strategies, polices and planning premises</li> <li>Organizing: Nature &amp; Purpose of organization,</li> <li>Types of Organization: Line &amp; Functional Organization</li> <li>Directing &amp; Controlling</li> <li>Directing: Meaning, characteristics &amp; purpose</li> <li>Motivation: Meaning &amp; significance, theories of motivation-Maslow&amp; Herzberg theory</li> <li>Leadership: Meaning &amp;nature, leadership styles</li> </ul>

- 1) Business Organisation & Management by R.K. Sharma
- 2) Business Organisation & Management by C.B. Gupta
- 3) Essentials of Management by Koontz & O'Donald

# **Programme: Community College**

# Diploma in banking

#### Semester I

Paper Code: DC01FDIB02	Total Credit: 3
Title of Paper: Business Law-I	

Unit	Description in Detail	Weighting
		(%)
1	Indian Contract Act-1872	25%
	Nature and classification of contract	
	General provision relating to	
	a) Offer and Acceptance	
	b) Consideration	
	c) Capacity of parties	
	d) Free Consent	
2	Indian Contract Act -1872	25%
	Legality of Object	
	Void Agreement	
	Contingent Contract	
	Performance of Contact	
3	Indian Contract Act 1872	25%
	Discharges of Contract	
	Remedies	
	Quasi Contract	
4	Specific Contracts	25%
	Indemnity and Guarantee	
	Bailment & Pledge	
	Agency	

- 1) Elements of Mercantile Law N D Kapoor
- 2) The Law Of Contracts, Chashire & Fifoot, An
- 3) Indian Contract Jeevan Kapur, N. M. Tripathi Pvt. Ltd.
- 4) Law Of Contract I Dr. Y. S. Sharma,
- 5) Indian Contract Act Mulla

# **Programme: Community College**

# Diploma in banking

#### Semester I

Paper Code: DC01FDIB03	Total Credit: 5
Title of Paper: Business Communication-I	

Unit	Description in Detail	Weighting
		(%)
1	<b>Introducing Business Communication</b>	25%
	Concepts, Definition & Attributes of Communication	
	Objectives Of business communication	
	Process of communication	
	Importance of effective communication in business	
2	Business Etiquettes	25%
	Concept & Importance	
	• Etiquettes for :	
	A) Meeting	
	B) Telephone/ Cell phone Conversation	
	• Etiquettes at work place(internal-superiors, peers &subordinates)	
	Etiquettes with stakeholders (external-Suppliers & customers )	
3	Verbal & Non Verbal Communication	25%
	• Verbal:	
	A) Characteristics & importance of verbal communication	
	B) Advantages & limitations of verbal communication	
	• Non Verbal:	
	A) Kinesics, Proxemics, Chronemics, Paralanguage	
	B) Advantages & Disadvantages of non verbal communication	
4	Business Correspondence	25%
	Forms & Layout of business Letter	
	• Letters of Enquiry, Complaints Reply and adjustments	
	Sales Promotions letters	
	Notice ,agenda ,Minutes of corporate meetings	

- 1) Essentials of business communication –Rajendra pal & JS Korlahalli
- 2) Developing Communication skills –Krishan mohan & Meera Benerji
- 3) Effective Business Communication Asha Kaul
- 4) Communication Skills Sanjay Kumar & Pushp Lata

# **Programme: Community College**

### Diploma in banking Semester I

Paper Code: DC01FDIB04	Total Credit: 3
Title of Paper: P C Software	

Unit	Description in Detail	Weighting
		(%)
2	Word Processing Tool Introduction to Word Processing & Word Processors, Examples of some popular word processing packages, Uses of word processor, Application of Word Processor, Creating, Editing, Formatting of Documents, File, Edit View menus, Header & Footer Option, Full Screen, Zoom, Font, Bullets, Border, paragraph, Change Case, Drop Cap options, Search and replacement of text, Pint Features, Mail Merge Facility, Auto Text, Spelling checker, Table creation, deletion, selection and formatting, Picture, word art & drawing toolbar facilities  Spreadsheet Tool	25% 25%
۷	Introduction to spread sheet, Examples of some popular spreadsheet packages, Uses of spread sheet packages, Applications of spreadsheets, All Formatting categories for Cell, Formula and Function Concepts, In-Built Functions- Math & Tig Functions: SUMO, PRODUCT(), ABSO, FACT(), INTO(), SUMI(), POWER(), MOD(), ROUND(), ROUNDUP(), ROUNDDOWN(), TRUNC(), String Functions: LOWER(), UPPER(), PROPER(), LEN(), MID(), CHAR(), CODE(), SUBSTITUE(), EXACT(), FIND(), CONCATENATE(), REPT(), TRIM(), Statistical Functions: AVERAGE(), COUNT(), COUNTIF(), COUNTA(), MAX(), MIN(), Logical Functions: AND(), OR(), NOT(), IF()	2370
3	Advance Spreadsheet Facilities & Presentation Tool  Macro Facility, Graph-Plotting facilities (with formatting graph), Sort option, AutoFilter option, Advance Filter, Pivot Table & Chart facility.  Creating Presentation, Formatting Slides, Slide Transition, Slide Animation, Inserting Picture, sound, chart etc. Loop creation to run slides, drawing toolbar, Linking Files & Slides	25%
4	Project work using unit I II and III	25%

- 1. PC S/W For Windows 98 Made Simple R K Taxali
- 2. Master of Power Point 2000- Katherine Murray (BPB Publication)
- 3. Step-by-step Microsoft Excel 2007 by Curtis D. Frye, Publication by Microsoft Press

# **Programme: Community College**

# Diploma in banking

#### Semester I

Paper Code: DC01CDIB01	Total Credit: 3
Title of Paper: Banking-I	

Unit: 1	Reserve Bank of India	25%
	Organization	
	Management and functions	
	Credit creation and credit control	
	Monetary policy	
Unit: 2	Financial Markets	25%
	<ul> <li>Money and capital markets, Money markets –meaning, constituents, Functions of money market, money market instruments – call money, Treasury bills, certificates of deposits, commercial bills, trade bills,</li> <li>Recent trends in Indian money markets</li> <li>Capital markets – primary and secondary markets</li> </ul>	
Unit: 3	Banking System In India	25%
	Structure of Indian Banking System	
	Commercial Banks ,Regional Rural Bank ,Cooperative Banks	
	Distinction between commercial Banks & Cooperative Banks	
	Characteristics of a good banking system	
Unit: 4	Merchant Banking	25%
	Meaning & definition	
	<ul> <li>Functions/ Services of Merchant bank</li> </ul>	
	Qualities required for merchant bankers	
	Scope of merchant banking in India	

#### **Basic Text & Reference Books:**

- 1. Avdhani, Investment and Securities Markets in India , Himalaya Publication , Delhi
- 2. Bhole L M, Financial Markets and Institutions, Tata McGraw Hill, Delhi
- 3. Ghosh D., Banking Policy In India Allied Publications, Delhi

# **Programme: Community College**

# Diploma in banking

### Semester I

Paper	Code: DC01CDIB02	Total Credit: 5
Title o	of Paper : <b>Retail Banking</b>	
Unit	Description in Detail	Weighting
		(%)
1	Retail Banking	25%
	Introduction	
	Retail Banking- Role within bank operation	
	Applicability of retail banking - Concepts & Distinction between Retail an	d
	corporate / Wholesale Banking	
2	Retail Products	25%
	Customer Requirement	
	Product Development Process	
	Credit Scoring	
	Important Retail Asset Products	
	Credit and debit Cards	
	Remittance Products	
3	Marketing In Retail Banking	25%
	Marketing in Retail Banking	
	Delivery Channels in Retail Banking	
	Delivery Models	
	Customer Relationship Management in Retail Banking	
4	Other Issues Related to Retail Banking	25%
	Services Standards for Retail Banking	
	Technology in Retail Banking	
	Recovery Of Retail Loans	
	Securitization	
	Other Issues in Retail Banking	

- 1) CAIIB Retail Banking  $-1^{st}$  Edition
- 2) Retailing Management Swapna Pradhan

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### Diploma in banking Semester I

Paper Code: DC01CDIB05	Total Credit:
Title of Paper: Business Correspondent	3

Unit	Description in detail	Weighting (%)
1	<ul> <li>Introduction to financial inclusion and Banking</li> <li>History</li> <li>Realize the need for and basics of Financial Inclusion Learn about basics of Banking</li> <li>Structure Differentiate types of banking</li> <li>evolution of Banking in India Learn about recent trends in banking</li> </ul>	25%
2	<ul> <li>Banking Products and Customers</li> <li>Differentiate types of Customers Recognize Bank-Customer</li> <li>The Principles of Lending</li> <li>Lending Products</li> <li>Comprehend Codes of operation</li> </ul>	25%
3	<ul> <li>Transactional Tools</li> <li>Describe Payment mechanisms Describe the working of</li> <li>Internet, Mobile banking Perform Interest calculation</li> <li>Learn about E wallets</li> <li>Learn the usage of Negotiable</li> <li>Instruments</li> </ul>	25%
4	<ul> <li>Pisk Management</li> <li>Describe Payment mechanisms Describe the working of</li> <li>Internet, Mobile banking Perform Interest calculation</li> <li>Learn about E wallets</li> <li>Learn the usage of Negotiable</li> <li>Instruments</li> </ul>	25%

#### **Basic Text & Reference Books**

- ❖ Desai Vasant Indian Banking –Nature and problems, sultanchand and sons
- ❖ Vasant desai : central Banking and economic Development
- ❖ E.gordon & K.Natrajan : banking theory, law & practice
- ❖ Chandra, Prasanna, "Financial Management", Tata McGraw Hill, Delhi
- ❖ Pandey, I, M: "Financial Management", Vikas Publishing House, Delhi.
- ❖ Khan MY, Jain PK, "Financial Management", Tata McGraw Hill, New Delhi.

Note: Latest Edition of Text books may be used.

### **Programme: Community College**

### Diploma in banking Semester I

Paper Code: DC01CDIB06	Total Credit:
Title of Paper: Business facilitator	3

Unit	Description in detail	Weighting (%)
1	Basics of Selling	25%
	Basics of Communication	
	Various forms of communication	
	Make communication effective	
	Perform client Negotiations	
	Use appropriate Telephone	
	Etiquette and Meeting etiquette Manage Services	
	Sell various banking product	
2	Accounting and Settlement	25%
	Learn the Settlement process	
	Analyzed MIS	
	Account for loans	
	Review and documentation	
3	KYC and Application	25%
	<ul> <li>Open client Accounts in banks Apply KYC norms in account</li> </ul>	
	<ul> <li>Opening process Learn nuances of PMLA, 2002</li> </ul>	
	Perform the KYC process	
	Verify requirements	
4	Regulatory aspects	25%
	Describe the Role and functions of RBI	
	Learn Banking regulation act	
	Learn RBI Act	

#### **Basic Text & Reference Books**

- ❖ Desai Vasant Indian Banking –Nature and problems , sultanchand and sons
- ❖ Jain L C : Indigenous Banking in India
- ❖ Vasant desai : central Banking and economic Development
- ❖ E.gordon & K.Natrajan : banking theory, law & practice
- ❖ Chandra, Prasanna, "Financial Management", Tata McGraw Hill, Delhi
- ❖ Pandey, I, M: "Financial Management", Vikas Publishing House, Delhi.
- ❖ Khan MY, Jain PK, "Financial Management", Tata McGraw Hill, New Delhi.

Note: Latest Edition of Text books may be used.

# **Programme: Community College**

# Diploma in banking Semester II

Paper Code: DC02FDIB01	Total Credit: 3
Title of Paper: Business organization & Management-II	

Unit	Description in Detail	Weighting
		(%)
1	Decision making	25%
	• Introduction,	
	• Definition ,characteristics,	
	• Elements ,process, principles of decision making,	
	• characteristics of good & effective decision,	
	Administrative problems in decision making,	
	• types of decisions	
2	Staffing	25%
	Introduction, definitions	
	• Recruitment: meaning, sources of recruitment.	
	Selection : meaning, need, importance, stages of selection procedure	
	Training: meaning, needs, importance & types	
	• Development : Meaning, importance & Methods / Techniques of	
	development	
3	Coordination	25%
	• concept	
	• characteristics	
	Need and importance	
	Principles or essential of effective coordination	
	Techniques of coordination	
	Types of coordination	
	Problems in coordination	
4	Social Responsibility & Business Ethics	25%
	<ul> <li>Introduction, meaning &amp; definitions</li> </ul>	
	<ul> <li>Factors responsible for realization of SR</li> </ul>	
	<ul> <li>SR of business towards different groups</li> </ul>	
	Business ethics: concept,	
	Ethics and Business ethics	
	<ul> <li>Needs of Business ethics</li> </ul>	
	<ul> <li>Principles of Business ethics</li> </ul>	
	<ul> <li>Factors affecting business ethics,</li> </ul>	

Benefits of business ethics

- 1. Business Organisation & Management by R.K. Sharma
- 2. Business Organisation & Management by C.B. Gupta
- 3. Principles of Business Organisation by Y.K. Bhushan
- 4. Principal and Practice of Management by L.M. Prasad

# **Programme: Community College**

### Diploma in banking Semester II

Paper Code: DC02FDIB02	Total Credit: 3
Title of Paper: Business Law-II	

Unit	Description in Detail	Weighting
		(%)
1	Sale of Goods Act	25%
	Nature of contact of sale	
	Conditions and Warranties	
	Transfer of property in goods	
	Performance of contact of sale	
	unpaid services	
2	Negotiable Instruments Acts	25%
	Definitions and characteristics of Negotiable Instruments	
	Types of Negotiable Instruments	
	Features and difference: Promissory notes, bills of exchanged, cheques	
3	Negotiable Instruments Acts	25%
	Crossing of cheques	
	Types of Crossing	
	Negotiation	
	Dishonored	
4	Consumer Protection Act	25%
	Salient features and objectives of Act	
	Definition, Consumer, Complain, Complainants,	
	Grievances Redressal Machinary	

- 1. Elements of Mercantile Law N D Kapoor
- 2. The Law Of Contracts, Chashire & Fifoot, An
- 3. Indian Contract Jeevan Kapur, N. M. Tripathi Pvt. Ltd.
- 4. Law Of Contract I Dr. Y. S. Sharma,
- 5. Indian Contract Act Mulla

### **Programme: Community College**

### Diploma in banking Semester II

Paper Code: DC02FDIB05	
Title Of Paper: Business Communication II	Total Credit:

Description in detail	Weighting (%)
Fundamental of Communication	25%
Meaning, Importance & Objectives	
Principles of communication	
> Techniques of effective communication	
Barriers of effective communication	
Types of Communication & Communication skills	
Written - Oral - Face-to-face - Silence - Merits and limitations of each	
type	25%
* =	
communication	
➤ Ethical & legal issues in Business communication	
Business Letters	
Need and functions of business letters	
Planning & layout of business letter	
Kinds of business letters - Essentials of effective correspondence	25%
Oral Communication	
Meaning, nature and scope	
	25%
	-
Closed circuit TV).	
	Fundamental of Communication  Meaning, Importance & Objectives  Principles of communication  Techniques of effective communication  Barriers of effective communication  Written - Oral - Face-to-face - Silence - Merits and limitations of each type  Cross cultural dimensions of business communication technology and communication  Ethical & legal issues in Business communication  Business Letters  Need and functions of business letters  Planning & layout of business letter  Kinds of business letters - Essentials of effective correspondence  Oral Communication  Meaning, nature and scope  Principles of effective oral communication  Techniques of effective speech  Media of oral communication (Face-to-face conversation - Teleconferences - Press Conference - Demonstration - Radio Recording Dictaphone - Meetings - Rumor - Demonstration and Dramatisation - Public address system - Grapevine - Group Discussion - Oral report -

### **Basic Text & Reference Books:-**

- Business Communication K. K. Sinha Galgotia Publishing Company, New Delhi.
- Media and Communication Management C. S. Rayudu Himalaya Publishing House, Bombay.
- Essentials of Business Communication Rajendra Pal and J. S. Korlhalli Sultan Chand & Sons, New Delhi.
- Business Communication Dr. S.V. Kadvekar, Prin. Dr. C. N. Rawal and Prof. Ravindra

# **Programme: Community College**

## Diploma in banking Semester II

Paper Code : DC02FDIB04	Total Credit:
Title of Paper : Computer application in Business	

Unit	Description in Detail	Weighting
		(%)
1	Introduction to HTML	25%
	What is HTML?	
	HTML Documents	
	Basic structure of an HTML document	
	Creating an HTML document	
	Mark up Tags	
	Heading-Paragraph	
	Line Breaks	
	HTML Tags.	
2	Elements of HTML	25%
	Introduction to elements of HTML	
	Working with Text	
	Working with Lists, Tables and Frames	
	Working with Hyperlinks, Images and Multimedia	
	Working with Forms and controls	
3	Introduction to Web Publishing or Hosting	25%
	Creating the Web Site	
	Saving the site	
	Working on the web site	
	Creating web site structure	
	Creating Titles for web pages	
	Themes-Publishing web sites.	
4	Project work using unit I II and III	25%

#### Reference books:

1. Ivan Bayross, "Web enabled Commercial Application Development using

HTML, DHTML, Java script, perl CGI" BPB 2004

2. Douglas E Comer: The Internet, PHI, Second Edition May 2000

# **Programme: Community College**

### Diploma in banking Semester II

Paper Code: DC02CDIB01	Total Credit:
Title of Paper: Banking II	

Unit: 1	Development Banks in India	25%
	Meaning and Importance of Development Banks	
	• Introduction and functions of following banks :	
	HDFC, ICICI, IDBI,IRBI,IFCI,SIDBI	
	State Financial Corporations	
	Agriculture development bank	
	• NABARD	
Unit: 2	Commercial Banks In India	25%
	Meaning & Definition of Commercial Banks	
	Bank nationalization and its objectives	
	Recent trends of Indian Commercial Banks	
	Public sector, private sector banks	
	• Different types of account –Current, saving, Fixed deposits,	
	NRI	
Unit: 3	Banking Regulation Act 1949	25%
	• History	
	• Evaluation	
	Social control	
	Features of social control	
	Main provision	
	Critical evaluation	
Unit: 4	E -BANKING	25%
	• ATMs ,NEFT , RTGS , SWIFT	
	• Technologies in use	
	• Internet banking	
	Internet stock trading	
	Recent Trends	

#### **Basic Text & Reference Books:**

- 1. Avdhani, Investment and Securities Markets in India , Himalaya Publication , Delhi
- 2. Bhole L M , Financial Markets and Institutions, Tata McGraw Hill, Delhi
- 3. Ghosh D., Banking Policy In India Allied Publications, Delhi

**Programme: Community College** 

### Diploma in banking Semester II

Paper Code: DC02CDIB05	<b>Total Credit:</b>
Title of Paper: Credit Appraisal	3

Unit	Description in detail	Weighting (%)
1	<ul> <li>Introduction         <ul> <li>Terminology</li> <li>Purchase Order, Purchase Journal, Supplier and Payment details</li> <li>Payment terms, delivery challan and sales Journal</li> </ul> </li> </ul>	25%
2	<ul> <li>Purchase Journal</li> <li>List of details to be used in purchase journal</li> <li>List of documents required at the time of purchase</li> <li>Methods of recording data in purchase journal</li> <li>Accounting Entries in Purchase Journal</li> </ul>	25%
3	<ul> <li>Sales Journal</li> <li>Use of Sales Journal</li> <li>List of documents required at the time of Sales</li> <li>Methods of recording data in Sales journal</li> <li>Accounting Entries in Sales Journal</li> </ul>	25%
4	<ul> <li>Verification and Payment Mechanism</li> <li>List of Documents required at the time of Verification and payments</li> <li>Verification procedure</li> <li>list of accounting software in India</li> <li>Selecting Appropriate mode of payment</li> </ul>	25%

- ➤ Advanced Accounting 2 Sehgal Ashok And Sehgal Deepak
- > Advanced Accounts Shukla M C and Grawal T S
- ➤ Problems and Solution in Adv Accounting Gupta R L

**Programme: Community College** 

### Diploma in banking Semester II

Paper Code: DC02CDIB06	Total Credit:
Title of Paper: Loan Syndication	3

Unit	Description in detail	Weighting (%)
2	Preparation of mode of payment	25%
	<ul> <li>Obtaining payment voucher</li> <li>Filling particulars of authorized payment</li> <li>Raising invoice on</li> <li>Customer Verifying invoice raised on</li> <li>customer and its value Verifying mode of invoice and value of receipt</li> <li>Generate transactional documents Get approval of transactional documents</li> </ul>	
3	Performing the accounting entry	25%
4	Record keeping	25%

- ➤ Advanced Accounting 2 Sehgal Ashok And Sehgal Deepak
- > Advanced Accounts Shukla M C and Grawal T S
- > Problems and Solution in Adv Accounting Gupta R L

## **Programme: Community College**

### Diploma in banking Semester II

Paper Code: DC02CDIB07	Total Credit:
Title of Paper: On the Job Training Project	3

### Contents

# Title: "How to choose a bank- A customers Perspective"

- Types of banks
- Purpose of opening Account and Selection criteria
- Plastic Money Availability (Credit card, Debit card, ATM))
- Loan Facility (Loan: Mortgage, Personal, Education, vehicle, home etc.)
- Investment benefits (Mutual fund, Time deposits, fixed deposits,
   Certificate of deposit etc)
- Other facility required