Programme: Bachelor of Vocation (Banking and Financial Services) Semester: I

					Exam	Comtact	Con	nponent of Marks	
Course Type	Course Code Name Of Paper To	T/P	Credit		Contact Hrs Per Week	Internal	External	Total	
						Total/Pas sing	Total/Passing	Total/Passin g	
	UB01FBVB01	Business organization &	T	3	3	3	30/12	70/28	100/40
		Management-I							
Foundation	UB01FBVB02	Micro Economics-I	Т	3	3	3	30/12	70/28	100/40
course	UB01FBVB03	Business Law-I	T	3	3	3	30/12	70/28	100/40
	UB01FBVB04	Banking & Financial Services-I	T	5	3	5	30/12	70/28	100/40
Core	UB01CBVB07	Business Communication-I	T	3	3	3	30/12	70/28	100/40
Courses	UB01CBVB05	Retail banking	T	5	3	5	30/12	70/28	100/40
	UB01CBVB06	Marketing of Banking Services	T	5	3	5	30/12	70/28	100/40
	UB01CBVB04	P C Software -I	P	3	3	6	30/12	70/28	100/40

Bachelor of Vocation (B.VOC) Banking & Financial Services Semester: I

Paper Code: UB01FBVB01	Total Credit: 3
Title of Paper: Business organization & Management-I	

Unit	Description in Detail	Weighting
1	Nature & Scope of Business	(%)
•	Concept of business	25 70
	Characteristics of business	
	Classification of business activities	
	Interrelation ship between industry ,commerce, trade,	
	Functions of business	
2	Forms of business organization	25%
_	Sole proprietorship: Concept, characteristics, merits and demerits	
	Partnership : Concept, characteristics, Types, advantages and disadvantages	
	 Joints Stock Company :Concept, Features, types of companies, advantages and disadvantages 	
	Cooperative society: Concept, characteristics, distinction between cooperative and company,	
3	Management	
	Meaning, nature, purpose, functions, managerial process	
	• Planning: Nature & purpose, objectives, strategies, polices and planning premises	
	Organizing: Nature & Purpose of organization,	
	Types of Organization :Line & Functional Organization	
4	Directing & Controlling	25%
	Directing : Meaning, characteristics & purpose	
	Motivation: Meaning & significance, theories of motivation-Maslow& Herzberg theory	
	Leadership: Meaning & Nature, Leadership styles	
	Controlling: Meaning characteristics, importance & process	

- 1) Business Organisation & Management by R.K. Sharma
- 2) Business Organisation & Management by C.B. Gupta
- 3) Principles of Business Organisation by Y.K. Bhushan
- 4) Essentials of Management by Koontz & O'Donald
- 5) Principal and Practice of Management by L.M. Prasad

SARDAR PATEL UNIVERSITY Bachelor of Vocation (B.VOC) Banking & Financial Services Semester: I

Paper Code: UB01FBVB02	Total Credit: 3
Title of Paper: Micro Economics-I	

Unit	Description in Detail	Weighting
		(%)
1	Nature & Scope of Economics	25%
	Definitions of Economics (Adam Smith, Marshall, L. Robins)	
	Nature and Scope of Economics, Importance of Economics	
	• Basic concepts of economics: Goods, Utility, Price and Value, Wealth &	
	Welfare, Equilibrium, Factors of Production,	
	Micro and Macro economics: Meaning, Definition, Differences	
2	Demand And Supply Analysis	25%
	Meaning of demand, determinants of demand, law of demand, change in	
	demand & Quantity demand	
	• Meaning of supply, determinants of supply, the law of supply, change in	
	supply, equilibrium price & Changes in equilibrium Price	
3	Elasticity of Demand	25%
	• Introduction; Price Elasticity of Demand, Cross Elasticity of Demand,	
	Income Elasticity of Demand	
	Factor Affecting price Elasticity of Demand	
	Importance of the Price Elasticity	
4	Consumer Behavior	25%
	Law of diminishing Marginal utility	
	Law of Equi- Marginal utility	
	Indifference Curve Analysis	
	Revealed Preference Theory	

- 1. Advanced Economic Theory H.L. Ahuja
- 2. Economic Theory Stonier Hague
- 3. Microeconomics M.L. Jhingan
- 4. Micro Economic Theory Mishra and Puri

SARDAR PATEL UNIVERSITY Bachelor of Vocation (B.VOC) Banking & Financial Services Semester: I

Paper Code: UB01FBVB03	Total Credit: 3
Title of Paper : Business Law-I	

Unit	Description in Detail	Weighting
		(%)
1	Contract Act-1872	25%
	Nature and classification of contact	
	General provision relating to	
	a) Offer and Acceptance	
	b) Consideration	
	c) Capacity of parties	
	d) Free Consent	
2	Indian Contact Act -1872	25%
	Legality of Object	
	Void Agreement	
	Contingent Contract	
	Performance of Contact	
3	Indian Contact Act 1872	25%
	Discharges of Contact	
	• Remedies	
	Quasi Contact	
4	Specific Contacts	25%
	Indemnity and Guarantee	
	Bailment & Pledge	
	• Agency	

- 1) Elements of Mercantile Law N D Kapoor
- 2) The Law Of Contracts, Chashire & Fifoot, An
- 3) Indian Contract Jeevan Kapur, N. M. Tripathi Pvt. Ltd.
- 4) Law Of Contract I Dr. Y. S. Sharma,
- 5) Indian Contract Act Mulla

Bachelor of Vocation (B.VOC) Banking & Financial Services Semester: I

Paper Code: UB01CBVB03	Total Credit: 5
Title of Paper : Business Communication-I	

Unit	Description in Detail	Weighting	
		(%)	
1	Introducing Business Communication	25%	
	Concepts, Definition & Attributes of Communication		
	Objectives Of business communication		
	Process of communication		
	Importance of effective communication in business		
2	Business Etiquettes	25%	
	Concept & Importance		
	• Etiquettes for :		
	A) Meeting		
	B) Telephone/ Cell phone Conversation		
	• Etiquettes at work place(internal-superiors, peers &subordinates)		
	Etiquettes with stakeholders (external-Suppliers & customers)		
3	Verbal & Non Verbal Communication		
	• Verbal:		
	A) Characteristics & importance of verbal communication		
	B) Advantages & limitations of verbal communication		
	Non Verbal:		
	A) Kinesics, Proxemics, Chronemics, Paralanguage		
	B) Advantages & Disadvantages of non verbal communication		
4	Business Correspondence	25%	
	Forms & Layout of business Letter		
	Letters of Enquiry , Complaints Reply and adjustments		
	Sales Promotions letters		

Practical

The students are required to do Dictation, Narration, Listening Compr	ehension,
Note Making/ Note Taking as given by concerned faculty	

- 1) Essentials of business communication -Rajendra pal & JS Korlahalli
- 2) Developing Communication skills -Krishan mohan & Meera Benerji
- 3) Effective Business Communication Asha Kaul
- 4) Communication Skills Sanjay Kumar & Pushp Lata

Bachelor of Vocation (B.VOC) Banking & Financial Services Semester: I

Paper Code: UB01FBVB04	Total Credit: 3
Title of Paper : Banking & Financial Services-I	

Unit	Description in Detail	Weighting (%)
1	Introduction:	25%
	Global trade and its growth, India's relative position in the world	
	trade over a period time. Analysis of India's Foreign trade since	
	1950- Commodity, composition, direction Changes. Balance of	
	Trade, Balance of Payment	
2	Foreign Trade Policy	25%
	Indian Foreign Trade Policy : Objectives and essential features,	
	changes in EXIM policies, Export promotion measures	
3	Exchange Control	25%
	Exchange rate policy in India. Foreign Collaboration, Joint	
	Venture & Exports. Globalization and emerging Foreign Trade	
	Scenario.	
4	Foreign trade & Current Scenario:	25%
	Developing Countries its get cover under globalization and its	
	impact on India's Foreign trade.	

- 1) Foreign Exchange Hard Book By H. P. Bhandari
- 2) Annual Report (recent years)Ministry of Commerce, Government
- 3) India balance of Payment, RBI Bombay
- 4) Economics Survey Ministry of Finance Government of India

Bachelor of Vocation (B.VOC) Banking & Financial Services Semester: I

Paper Code:	UB01CBVB05	Total Credit: 5
Title of Paper	Title of Paper: Retail banking	

Unit	Description in Detail	Weighting (%)
1	Retail Banking	25%
	Introduction	
	Retail Banking- Role within bank operation	
	Applicability of retail banking – Concepts & Distinction between Retail and corporate / Wholesale Banking	
2	Retail Products	25%
	Customer Requirement	
	Product Development Process	
	Credit Scoring	
	Important Retail Asset Products	
	Credit and debit Cards	
	Remittance Products	
3	Marketing In Retail Banking	25%
	Marketing in Retail Banking	
	Delivery Channels in Retail Banking	
	Delivery Models	
	Customer Relationship Management in Retail Banking	
4	Other Issues Related to Retail Banking	25%
	Services Standards for Retail Banking	
	Technology in Retail Banking	
	Recovery Of Retail Loans	
	Securitization	
	Other Issues in Retail Banking	

- 1) Marketing management by Philip Kotler
- 2) Fundamentals of Marketing by Stanton, Etzel & Walker
- 3) E-Commerce by S. Jaiswal
- 4) Case studies in Marketing by Dr Srinivasan

Bachelor of Vocation (B.VOC) Banking & Financial Services Semester: I

Paper Code: UB01CBVB06	Total Credit: 5
Title of Paper: Marketing of Banking Services	

Unit	Description in Detail	Weighting
		(%)
1	Introduction to Marketing Management:	25%
	Introduction to service management	
	Gaps model of service Quality	
	Consumer behavior in service	
	Segmentation targeting and positioning of services in competitive markets	
2	Introduction to financial and banking services:	25%
	Communication mix for services	
	Pricing and revenue management	
	Distribution of banking services	
	Retail banking services	
	Convergence of financial services in banking sector	
3	Designing and managing of banking services:	25%
	Demand management	
	Planning of service environment	
	Managing people for service advantage	
	Impact of information technology on banking services	
4	Managing relationship and building loyalty:	25%
	Customer relationship management	
	Services quality productivity and customer perception	
	Organizing for service leadership	
	Financial and economic	
	Impact of service	

- Principle of marketing Philip Kotler
 Financial services shahshi k gupta & Nisha Agarwal
- ➤ Services Marketing Christopher lovelock & john wirtz
- Services Marketing Valarie A Zeithaml Etal

SARDAR PATEL UNIVERSITY Bachelor of Vocation (B.VOC) Banking & Financial Services Semester: I

Paper Code: UB01CBVB04	Total Credit: 3
Title of Paper: P C Software -I	

Unit	Description in Detail	Weighting
		(%)
1	Word Processing Tool Introduction to Word Processing & Word Processors, Examples of some popular word processing packages, Uses of word processor, Application of Word Processor, Creating, Editing, Formatting of Documents, File, Edit View menus, Header & Footer Option, Full Screen, Zoom, Font, Bullets, Border, paragraph, Change Case, Drop Cap options, Search and replacement of text, Pint Features, Mail Merge Facility, Auto Text, Spelling checker, Table creation, deletion, selection and formatting, Picture, word art & drawing toolbar facilities	25%
2	Spreadsheet Tool Introduction to spread sheet, Examples of some popular spreadsheet packages, Uses of spread sheet packages, Applications of spreadsheets, All Formatting categories for Cell, Formula and Function Concepts, In-Built Functions- Math & Tig Functions: SUMO, PRODUCT(), ABSO, FACT(), INTO(), SUMI(), POWER(), MOD(), ROUND(), ROUNDUP(), ROUNDDOWN(), TRUNC(), String Functions: LOWER(), UPPER(), PROPER(), LEN(), MID(), CHAR(), CODE(), SUBSTITUE(), EXACT(), FIND(), CONCATENATE(), REPT(), TRIM(), Statistical Functions: AVERAGE(), COUNT(), COUNTIF(), COUNTA(), MAX(), MIN(), Logical Functions: AND(), OR(), NOT(), IF()	25%
3	Advance Spreadsheet Facilities & Presentation Tool Macro Facility, Graph-Plotting facilities (with formatting graph), Sort option, AutoFilter option, Advance Filter, Pivot Table & Chart facility. Creating Presentation, Formatting Slides, Slide Transition, Slide Animation, Inserting Picture, sound, chart etc. Loop creation to run slides, drawing toolbar, Linking Files & Slides	25%
4	Project work using unit I II and III	25%

- 1. PC S/W For Windows 98 Made Simple R K Taxali
- 2. Master of Power Point 2000- Katherine Murray (BPB Publication)
- 3. Step-by-step Microsoft Excel 2007 by Curtis D. Frye, Publication by Microsoft Press

Programme: Bachelor of Vocation (Banking and Financial Services) Semester: II

					Exam Duration in hrs	Contact Hrs	Component of Marks		
Course Type	Course Code	Name Of Paper	T/P	Credit			Internal	External	Total
						Per Week	Total/Passing	Total/Passing	Total/Passing
	UB02FBVB01	Business organization &	T	3	3	3	30/12	70/28	100/40
		Management-II							
Foundation	UB02FBVB02	Micro Economics-II	T	3	3	3	30/12	70/28	100/40
course	UB02FBVB03	Business Law-II	T	3	3	3	30/12	70/28	100/40
course	UB02FBVB09	Business Communication-II	T	5	3	5	30/12	70/28	100/40
Core	UB02CBVB04	Computer Application in	T	3	3	3	30/12	70/28	100/40
Courses		Business-II							
	UB02CBVB06	Consumer behavior & CRM	T	5	3	5	30/12	70/28	100/40
	UB02CBVB07	Stress Management	T	5	3	5	30/12	70/28	100/40
	UB02CBVB10	Banking & Financial services-II	P	3	3	6	30/12	70/28	100/40

Bachelor of Vocation (B.VOC) Banking & Financial Services Semester: II

Paper Code: UB02FBVB01	Total Credit: 3
Title of Paper: Business organization & Management-II	

Unit	Description in Detail	Weighting
		(%)
1	Decision making	25%
	• Introduction,	
	• Definition ,characteristics,	
	• Elements ,process, principles of decision making,	
	• characteristics of good & effective decision,	
	Administrative problems in decision making,	
	• types of decisions	
2	Staffing	25%
	Introduction, definitions	
	• Recruitment: meaning, sources of recruitment.	
	• Selection: meaning, need, importance, stages of selection procedure	
	Training: meaning, needs, importance & types	
	Development : Meaning, importance & Methods / Techniques of	
	development	
3	Coordination	25%
	• concept	
	• characteristics	
	Need and importance	
	Principles or essential of effective coordination	
	Techniques of coordination	
	Types of coordination	
	Problems in coordination	
4	Social Responsibility & Business Ethics	25%
	• Introduction, meaning & definitions	
	Factors responsible for realization of SR	
	SR of business towards different groups	
	Business ethics: concept,	
	• Ethics and Business ethics	
	Needs of Business ethics	
	Principles of Business ethics	
	• Factors affecting business ethics,	
	Benefits of business ethics	

- 1. Business Organisation & Management by R.K. Sharma
- Principles of Business Organisation by Y.K. Bhushan
 Principal and Practice of Management by L.M. Prasad

Bachelor of Vocation (B.VOC) Banking & Financial Services Semester: II

Paper Code: UB02FBVB02	Total Credit: 3
Title of Paper: Micro Economics-II	

Unit	Description in Detail	Weighting
1	Cost And Revenue Analysis	(%)
	 Accounting cost & economic cost, opportunity cost, fixed cost and variable cost, total cost, average cost, average fixed cost, average variable cost, marginal cost and inter relationships. long run average cost curve Revenue curves 	
2	Production Function	25%
	Production and Production function -Firm.,	
	Law of variable proportion	
	Iso-costs -properties of iso -quants	
	The principle of Marginal Rate of Technical substitutions	
	Producer's Equilibrium, Least cost input combination	
	Return to scale	
3	Theories of Distribution	25%
	Introduction; Meaning, Types,Concept of factor Productivity and cost	
	 Marginal Productivity Theory of Distribution 	
	Theory of Rent ,Wages & Profit	
4	Pricing Under Different Market Conditions:	25%
	Perfect Competition	
	Monopoly	
	Monopolistic competition,	
	Oligopoly	

- 1 Advanced Economic Theory H.L. Ahuja
- 2 Economic Theory Stonier Hague
- 3 Microeconomics M.L. Jhingan
- 4 Micro Economic Theory Mishra and Puri

Bachelor of Vocation (B.VOC) Banking & Financial Services

Semester: II

Paper Code: UB02FBVB03	Total Credit: 3
Title of Paper :Business Law-II]

Unit	Description in Detail	Weighting
		(%)
1	Sale of Goods Act	25%
	Nature of contact of sale	
	Conditions and Warranties	
	Transfer of property in goods	
	Performance of contact of sale	
	unpaid services	
2	Negotiable Instruments Acts	25%
	Definitions and characteristics of Negotiable Instruments	
	Types of Negotiable Instruments	
	• Features and difference: Promissory notes, bills of exchanged, cheques	
3	Negotiable Instruments Acts	25%
	Crossing of cheques	
	Types of Crossing	
	Negotiation	
	Dishonored	
4	Consumer Protection Act	25%
	Salient features and objectives of Act	
	Definition, Consumer, Complain, Complainants,	
	Grievances Redressal Machinary	

- 1. Elements of Mercantile Law N D Kapoor
- 2. The Law Of Contracts, Chashire & Fifoot, An
- 3. Indian Contract Jeevan Kapur, N. M. Tripathi Pvt. Ltd.
- 4. Law Of Contract I Dr. Y. S. Sharma,
- 5. Indian Contract Act Mulla

Bachelor of Vocation (B.VOC) Banking & Financial Services

Semester: II

Paper Code: UB02FBVB09	Total Credit:
Title Of Paper: Business Communication II	Total Credit:

Unit	Description in detail	Weighting (%)		
I	Fundamental of Communication	25%		
	➤ Meaning, Importance & Objectives			
	Principles of communication			
	Techniques of effective communication			
	➤ Barriers of effective communication			
II	Types of Communication & Communication skills			
	Written - Oral - Face-to-face - Silence - Merits and limitations of each			
	type	25%		
	Cross cultural dimensions of business communication technology and			
	communication			
	➤ Ethical & legal issues in Business communication			
III	Business Letters			
	Need and functions of business letters			
	Planning & layout of business letter	25%		
	➤ Kinds of business letters - Essentials of effective correspondence	25 /6		
IV	Oral Communication			
	Meaning, nature and scope			
	> Principles of effective oral communication	25%		
	Techniques of effective speech			
	 Media of oral communication (Face-to-face conversation - Teleconferences - Press Conference - Demonstration - Radio Recording 			
	- Dictaphone – Meetings - Rumor - Demonstration and Dramatisation -			
	Public address system - Grapevine - Group Discussion - Oral report -			
	Closed circuit TV).			
		1		

Basic Text & Reference Books:-

- Business Communication K. K. Sinha Galgotia Publishing Company, New Delhi.
- Media and Communication Management C. S. Rayudu Himalaya Publishing House, Bombay.
- Business Communication (Principles, Methods and Techniques) Nirmal Singh Deep &
- Business Communication Dr. S.V. Kadvekar, Prin. Dr. C. N. Rawal and Prof. Ravindra

Bachelor of Vocation (B.VOC) Banking & Financial Services Semester: II

Paper Code: UB02CBVB04	Total Credit: 5
Title of Paper: Computer application in Business -II	

Unit	Description in Detail	Weighting
		(%)
1	Introduction to HTML	25%
	What is HTML?	
	HTML Documents	
	Basic structure of an HTML document	
	Creating an HTML document	
	Mark up Tags	
	Heading-Paragraph	
	Line Breaks	
	HTML Tags.	
2	Elements of HTML	25%
	Introduction to elements of HTML	
	Working with Text	
	Working with Lists, Tables and Frames	
	Working with Hyperlinks, Images and Multimedia	
	Working with Forms and controls	
3	Introduction to Web Publishing or Hosting	25%
	Creating the Web Site	
	Saving the site	
	Working on the web site	
	Creating web site structure	
	Creating Titles for web pages	
	Themes-Publishing web sites.	
4	Project work using unit I II and III	25%

Reference books:

1. Ivan Bayross, "Web enabled Commercial Application Development using

HTML, DHTML, Java script, perl CGI" BPB 2004

- 2. Douglas E Comer: The Internet, PHI, Second Edition May 2000
- 3. Xavier C: World Wide Web Design with HTML, Tata Mcgraw hill publication 2000

SARDAR PATEL UNIVERSITY Bachelor of Vocation (B.VOC)

Banking & Financial Services Semester: II

Paper Code: UB02CBVB02	Total Credit: 3
Title of Paper: Consumer Behavior & CRM	

Unit	Description in Detail	Weighting
		(%)
1	Customer Relationship Management –I:	25%
	Introduction, Definition of CRM	
	Element of CRM	
	Importance of E CRM	
	CRM market in India Technology application of CRM	
2	Customer Relationship Management –II:	25%
	Sales force Automation	
	CRM development cycle	
	CRM Implementation issues	
	CRM Success Factors	
3	Consumer Behavior:	25%
	Introduction, determinants of consumer Buying Behavior	
	External influences on consumer Behavior	
	Internal influences on consumer Behavior	
	Hierarchy of needs	
4	Consumer decision making:	25%
	Nature of Situational influences	
	Types of consumer decision	
	Consumer decision Making process	
	Consumer dissonance & Customer Loyalty	

- ➤ Consumer behavior , Building marketing strategy : Del I Hawkins
- Customer relationship management : G Shainesh
- > Principles of Marketing :Philip Kotler
- Marketing Management : C B Memoria
- > Consumer Behavior: Schiffman

SARDAR PATEL UNIVERSITY Bachelor of Vocation (B.VOC)

Banking & Financial Services Semester: II

Paper Code: UB02CBVB07	Total Credit: 5
Title of Paper: Stress Management	

Unit	Description in Detail	Weighting
	_	(%)
1	STRESS	25%
	Meaning, Definition ,Characteristics of stress	
	Main Areas of stress	
	Types of stress	
	Potential Sources of Stress	
	Environmental Factors	
	Organizational Factors	
	Individual Factors	
2	CAUSES OF STRESS	25%
	Individual Stress	
	Group Stressor	
	Organizational Stress	
	Extra Organizational Stressors	
	Effects of Stress	
3	Managing time and social support:	25%
	Time, stress, and health: A universal challenge	
	Managing time: Guidelines and techniques	
	Social ties: A stress – resistance resource	
	The challenge of building and using social support	
4	Personal Wellness and Social Commitment :	25%
	Constructive adjustment	
	Helping and wellness	
	Heroism and responsibility	
	Looking ahead	

- ➤ Principles and Practices of Management S Suchdeva
- > Organizational Behavior L M Prasad
- > Stress management Jeanie Civil
- > Stress from burnout to balance -Vijay Joshi

Bachelor of Vocation (B.VOC) Banking & Financial Services

Semester: II

Paper Code: UB02CBVB10	Total Credit: 5
Title of Paper : Banking & Financial Services – II	

Unit	Description in Detail	Weighting
		(%)
1	Development Banks in India	25%
	Meaning and Importance of Development Banks	
	Introduction and functions of following banks:	
	HDFC, ICICI, IDBI,IRBI,IFCI,SIDBI	
	State Financial Corporations	
	Agriculture development bank	
	NABARD	
2	Commercial Banks In India	25%
	Meaning & Definition of Commercial Banks	
	Bank nationalization and its objectives	
	Recent trends of Indian Commercial Banks	
	Public sector, private sector banks	
	Different types of account -Current, saving, Fixed deposits, NRI	
3	Financial Markets:	25%
	Money and capital markets, Money markets –meaning, constituents, Functions	
	of money market , money market instruments – call money, Treasury bills,	
	certificates of deposits, commercial bills, trade bills, Recent trends in Indian	
	money markets	
	Capital markets – primary and secondary markets	
4	Overview Of Electronic Banking:	25%
	Meaning and Benefits of E Banking	
	Innovations In banking due to technology	
	Automated Teller Machines, Tele banking, Internet Banking, Mobile Banking,	
	Electronic Funds Transfer, ECS Advantages Of ECS	
	Risk Management of E- Banking	

- > Avdhani, Investment and Securities Markets in India , Himalaya Publication , Delhi
- ➢ Bhole L M , Financial Markets and Institutions, Tata McGraw Hill, Delhi
- > Ghosh D., Banking Policy In India Allied Publications , Delhi

Programme: Bachelor of Vocation (Banking and Financial Services) Semester: III

	Course Code Name Of Paper		Credit	Exam Duratio	Contact Hrs	Component of Marks			
Course Type		T/P				Internal	External	Total	
		•			n in hrs	Per Week	Total/Passing	Total/Passing	Total/Passing
	UB03FBVB01	Human Resource Management-I	Т	3	3	3	30/12	70/28	100/40
F. 1.4	UB03FBVB02	Environmental studies-I	Т	3	3	3	30/12	70/28	100/40
Foundation	UB03FBVB03	Banking Laws & Practice	T	3	3	3	30/12	70/28	100/40
course	UB03FBVB04	Banking & Financial services-III	T	5	3	5	30/12	70/28	100/40
Core	UB03CBVB01	Financial Markets-I	T	3	3	3	30/12	70/28	100/40
Courses	UB03CBVB02	Soft skills for business	T	5	3	5	30/12	70/28	100/40
	UB03CBVB03	Corporate Accounting-I	T	5	3	5	30/12	70/28	100/40
	UB03CBVB04	Tally 9.2	P	3	3	6	30/12	70/28	100/40

Banking & Financial services SEMESTER – III Syllabus with effect from: JUNE 2015

Paper Code: UB03FBVB01	Total Credit:
Title of Paper: Human Resource Management- I	3

Unit	Description in detail	Weighting (%)
1	Nature & Scope of Human Resource Management	25%
	Concept of Human Resource Management	
	Characteristics of Human Resource Management	
	Objectives of Human Resource Management	
	Importance of Human Resource Management	
	Scope of Human Resource Management	
	Functions of Human Resource Management	
	Evolution of the concept of Human Resource Management	
2	Human Resource Planning	25%
<i>4</i>	Concept of Human Resource Planning	25 /0
	Objectives of Human Resource Planning	
	Need & Importance of Human Resource Planning	
	Process of Human Resource Planning	
	Problems in Human Resource Planning	
	Concept of Job Description & Job Specification	
	Job Description v/s Job Specification	
	Concept & methods of Job Design	
3	Human Resource Planning	25%
	Meaning & Definition of Human Resource Planning	
	Objects of Human Resource Planning	
	Need and importance of Human Resource planning	
	Process of Human Resource planning	
	❖ Career Planning and Development	
	Meaning of Career Planning	
	Objectives of Career Planning	
	Process of Career Planning	
	Advantages and Limitation of Career Planning	
4	Human Resource Development	25%
	Concept of Human Resource Development	
	Difference between HRM & HRD	
	Need and Significance of HRD	
	Principles of HRD	
	Employee Counselling	
	Six Sigma	

Basic Text & Reference Books:

- 1. K. Aswathappa, "Human Resource Management Text & Cases", Tata McGraw Hill, Companies, New Delhi, 7th Reprint 2008.
- 2. L. M. Prasad, "Organisational Behaviour", Sultan Chand and Sons, New Delhi, 4th Edition Reprint 2008.
- 3. P. Subba Rao, "Personnel and Human Resource Management Text and Cases", Himalaya Publishing House, Mumbai, 5th Edition 2010.
- 4. S. S. Khanka, "Human Resource Management- Text and Cases", Sultan Chand and Sons, New Delhi, First Edition Reprint 2008.
- 5. S. V. Ganakar and C. B. Mamoria, "Personnel Management: Text and Cases," Himalaya Publishing House, Mumbai, 28th Edition 2008.
- 6. Vikas Arora & Seema Arora, "Human Resource Management", Global Vision Publishing House, New Delhi, First Edition 2011.

Note: Latest Edition of Text books may be used.

Banking & Financial services SEMESTER – III

Syllabus with effect from: JUNE 2015

Paper Code: UB03FBVB02	Total Credit: 3
Title Of Paper: Environmental Studies-I	

1.

Unit	Description in detail	Weighting
1	Overview of Environmental Studies: Definition, Scope, Importance. Renewable and Non Renewable Resources, Equitable use of resources for sustainable lifestyles	25 %
2	Natural Resources and Associated Problems Forest Resources, Water Resources, Mineral Resources, Energy Resources, Land Resources. Role of Individual in conservation of Natural Resources Case Study on various resources	25 %
3	Ecosystems Concept, Structure, Function. Types, Characteristics, Threats of following ecosystems Forest, Grassland, Desert and Aquatic Ecosystems Role of Individuals in sustaining the above types of Ecosystems	25 %
4	Biodiversity Introduction, Types – Genetic, Species, Ecosystem Biodiversity at Global National and Local Levels India as a mega diversity nation Threats & conservation of Biodiversity.	25 %

Basic Text & Reference Books:

- Text book of Environmental Studies for undergraduate Courses: Erach Barucha, Publisher University Press, University Grants Commission.
- Brunner R.C., 1989, Hazardous Waste Incineration, McGraw Hill Inc. 480p
- Mckinney, M.L. & School, R.M. 1996. Environmental Science systems & Solutions, Web enhanced edition. 639p.
- Jadhav, H & Bhosale, V.M. 1995. Environmental Protection and Laws. Himalaya Pub. House, Delhi 284 p

Note: Latest Edition of Text books may be used.

Banking & Financial services SEMESTER – III Syllabus with effect from: JUNE 2015

Paper Code: UB03FBVB03	Total Credit:3
Title Of Paper: Banking laws and practices	Total Credit:5

Unit	Description in detail	Weighting (%)
I	Overview of banking Regulatory Framework Provision of RBI act 1935, Banking Regulation Act 1949, Prevention of Money Laundering Act,2002 Government and RBI's Power opening new banks Amalgamation and Mergers power of control advances Corporate governance	25%
II	Legal Aspects of banking Operations Case laws on responsibility of paying and collecting banker indemnities of Guarantees Obligation of banker, law relating to Securities Valuation of securities, special features of Recovery of Debts Due to banks and financial institutions Act,2013	25%
III	Banker- Customer Relations The legal relationship between banker and customer Unincorporated bodies Financial advice, letters of introduction and other services Rendered by banks Special features of the relationship between banker and customer The mutual rights and duties, Power to combine Different accounts	25%
IV	Electronic banking & IT in Banks Introduction, IT applications in banking, computer based information systems for banking Electronic fund management, Electronic commerce and banking Customer relationship manaegement	25%

Basic Text & Reference Books

- Kuchhal, M C and vivek K kuchhal, Busniess Law, Vikas Publishing house, New Delhi
- Maheshwari & Maheshwari, Buniess Law, National publishing House, New Delhi
- Avtar Singh, Introduction to Company Law, Eastern Book company

Note: Latest Edition of Text books may be used.

Banking & Financial services SEMESTER – III Syllabus with effect from: JUNE 2015

Paper Code: UB03FBVB04	
Title Of Paper: Banking & Financial services-III	Total Credit:3

Unit	Description in detail	Weighting (%)
Unit: 1	Negotiable Instrument Act and Payment of Cheques	25%
	Definition,	
	Characteristics,	
	Types,	
	Classifications,	
	Special Parties,	
	Negotiation Vs. Assignment	
Unit: 2	Financial services	25%
	Meaning,	
	Scope,	
	Importance,	
	New Financial Products And Services,	
	Innovative Financial Instruments,	
	Present Scenario	
Unit: 3	State bank of India	25%
	Origin,	
	Functions,	
	SBI & Agriculture Finance,	
	SBI & MSME/SSI,	
	SBI & Cooperative Sector,	
	Export business,	
	SBI & Housing Finance,	
	SBI & Life Insurance,	
Unit: 4	Venture Capital	25%
	Concept,	
	Features,	
	Scope, Importance,	
	The Indian Scenario,	
	Nitin Desai Committee's Recommendations	

Basic Text & Reference Books:

- > Desai Vasant Indian Banking –Nature and problems, sultanchand and sons
- > Jain L C : Indigenous Banking in India
- ➤ Vasant desai : central Banking and economic Development
- E.gordon & K.Natrajan : banking theory, law & practice

Banking & Financial services SEMESTER – III Syllabus with effect from: JUNE 2015

Paper Code: UB03CBVB01
Title Of Paper: Financial Markets- I

Total Credit: 5

Unit	Description in detail	Weighting (%)
1	The Financial System in India	25 %
-	Functions of the financial system	_5 ,5
	Classification of Financial Assets	
	Financial intermediaries	
	Financial instruments	
	Development of Financial in India	
	Limitations of Indian Financial System	
2	Leasing	25 %
	Introduction, Concepts	
	Steps involved in leasing transaction	
	Types of lease	
	Factors Affecting lease decision	
	Advantageous & Disadvantageous of	
	Lease	
	Problems of Leasing	
	Leasing in India	
3	Mutual Funds	25 %
	Meaning, Concept, scope	
	Types of Mutual funds, Importance of Mutual	
	Funds	
	Organization of Mutual Fund, facilities available to	
	Investors	
	Selection of Mutual Funds	
	Merits & Demerits of Mutual funds	
	Mutual funds in India	
4	Derivatives	25 %
•	Meaning and definition	
	Kinds of Financial Derivates, Features of Financial	
	Derivates	
	Forward v/s Futures Contract	
	Importance of Derivates	
	Advantageous of forward, future and option derivates	

Basic Text & Reference Books

- Principles and Practice of Bank Management by P. Subba Rao (Himalaya Pub. House)
- Principles of Management for Bankers by Dr.C, B.Gupta (Sultan Chand & Sons)
- ❖ Bank Management by V.S.P.Rao
- ❖ Financial Markets and Services by Gordan & Natarajan
- ❖ Financial Services by M Y Khan

Note: Latest Edition of Text books may be used.

Practical's Exposure of Subjects Arrangement s will be taken care by Concerned Subjects Teacher

Banking & Financial services SEMESTER – III Syllabus with effect from: JUNE 2015

Paper Code: UB03CBVB02	Total Credit:5
Title Of Paper: Soft Skills for Business	Total Credit:5

Unit	Description in detail	Weighting
I	Elements of communication Meaning, importance, objectives of communication Process of communication, Types, Nonverbal communication-Body language, gestures, postures, Facial expression, Dress code. The cross cultural Dimensions of business communication Listening & speaking. Eliciting Response, Business and social etiquette	25%
II	Public speaking Importance, principles of effective speaking & presentations Speech for introduction of a speaker Speech for vote of thanks Occasional speech Use of technology	25%
III	Interview Techniques Importance	
	Art of conducting and giving interviews Placement interviews Discipline interview	25%
IV	Meeting Importance Participating and conducting group discussions Brain storming, e-meeting Preparing Agenda and minutes of the meeting	25%
	Skill development	
	Draft your bio data Prepare your career plan	

Basic Text & Reference Books:

- Essentials of Business communication- Rajendra Pal & J S Korlahalli
- Effective Business Communication-Asha Kaul
- Communication skills- Sanjay kumar & Pushp lata
- The Functional aspects of Communication skills-Dr. P Prasad

Note: Latest Edition of Text books may be used.

Practical's Exposure of Subjects Arrangement s will be taken care by Concerned Subjects Teacher

Banking & Financial services SEMESTER – III Syllabus with effect from: JUNE 2015

Paper Code: UB03CBVB03	Total Credit:
Title of Paper: Corporate Accounting I	3

Unit	Description in Detail	Weighting (%)
1	Issue Of Shares	25%
	Types of Shares And Share Capital	
	Shares Issued at par, at discount and at premium	
	Oversubscription	
	Calls in arrears, Calls in Advance	
	Examples on issued and allotment of shares	
2	Redemption of Preference Shares	25%
	Redemption of Preference shares: Procedure Provision of Companies Act.	
	Accounting entries,	
	Balance Sheet after redemption of Preference Shares.	
	Examples of redemption of Preference shares	
3	Redemption of Debentures	25%
	Examples based on Accounting entries of issue and redemption of debenture	
	Writing of debenture discount Redemption of Debentures (Including	
	purchase of own debenture and conversion of debenture into shares)	
	Debenture Redemption Fund Method.	
4	Ratio Analysis	25%
	Accounting Ratio Theory	
	Classification of Accounting Ratio	
	Advantages & Limitations of Accounting Ratio	
	Computation and interpretation of the following ratios (Based on Balance	
	Sheet of Two Years) 1) Gross Profit 2) Net Profit ratio 3) Stock turnover	
	ratio 4) Operating ratio 5) Current ratio 6) Liquid ratio 7) Debtors ratio	

Basic Text & Reference Books

- Advanced Accounting 2 Sehgal Ashok And Sehgal Deepak
- Advanced Accounts Shukla M C and Grawal T S
- Problems and Solution in Adv Accounting Gupta R L

Note: Latest Edition of Text books may be used.

Banking & Financial services SEMESTER – III Syllabus with effect from: JUNE 2015

Paper Code: UB03CBVB04	Total Credit:
Title of Paper: Basic Tally 9.2	3

	Description in detail	Weightage (%)
1	Basic of Accounting: What is accounting- Type of accounting- Classification of Income & Expenditures -Rules for Debit and Credit- Type of vouchers- Transaction of business -Journal Entry- Adjustments- Final Accounts	25 %
2	Steps for working in the Tally: Create Company-Creates Groups-Create Ledgers-Voucher Entries for all kinds of Transaction-Display Reports and all features of software. (Practical training in detail for all features)	25 %
3	Inventory Management: Inventory Management: Need and Importance of Inventory Management, Vouchers for Inventory transactions, Creating Groups, Categories, Unit of Measures, Go down and Stock Items, Transaction of inventory of a business, Display and reporting of Inventory statements- Accounting and inventory reports in tally. (Practical training in detail for all features)	25 %
4	Practical Training and Assignments	25%

Basic Text & Reference Books:

_	Dinesh Maidasani (2008) Tally 9.0 Firewall Media.
_	K & K. K Nadhani "Implementing Tally 9"BPB Publication, latest edition.

Practical's Exposure of Subjects Arrangement s will be taken care by Concerned Subjects Teacher

Programme: Bachelor of Vocation (Banking and Financial Services)

Semester:	I	V
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					E	Contact	Component of Marks		
Course Type	Course Code	Name Of Paper	T/P	Credit	Exam Duratio	Hrs	Internal	External	Total
					n in hrs	Per Week	Total/Passing	Total/Passing	Total/Passing
	UB04FBVB01	Human Resource	T	3	3	3	30/12	70/28	100/40
		Management-II							
Foundation	UB04FBVB02	Environmental studies-II	T	3	3	3	30/12	70/28	100/40
course	UB04FBVB03	Insurance Laws & Practice	T	3	3	3	30/12	70/28	100/40
	UB04FBVB04	Banking & Financial services-IV	T	5	3	5	30/12	70/28	100/40
Core	UB04CBVB01	Financial Markets-II	T	3	3	3	30/12	70/28	100/40
Courses	UB04CBVB02	Public relations and corporate communication	T	5	3	5	30/12	70/28	100/40
	UB04CBVB03	Corporate Accounting-II	T	5	3	5	30/12	70/28	100/40
	UB04CBVB04	Operations Management	T	3	3	6	30/12	70/28	100/40

SARDAR PATEL UNIVERSITY BACHELOR OF VOCATION BANKING & FINANCIAL SERVICES

SEMESTER – IV

Syllabus with effect from: JUNE 2015

Paper Code: UB0	4FBVB01	Total
Title of Paper: Hu	ıman Resource Management- II	Credit:

Unit	Description in detail	Weighting
		(%)
1	Managing Performance and Compensation	25%
	Performance Appraisal:	
	Concept of Performance Appraisal	
	Objectives of Performance Appraisal	
	Importance of Performance Appraisal	
	Techniques of Performance Appraisal-	
	a) MBO b) BARS	
	a)Checklist b) Paired Comparison	
	Limitations of Performance Appraisal	
	Compensation:	
	Concept of Compensation	
	Types of Compensation	
	Factors affecting Compensation	
2	Maintaining and Retaining Human Resources	25%
	Promotion:	
	Concept & Basis for Promotion	
	Promotion Policy	
	Transfer:	
	Concept of Transfer	
	Need & Objectives of Transfer	
	Types of Transfer	
	Transfer Policy	
3	Integrating Human Resources	25%
	Industrial Relations:	
	Concept of Industrial Relations	
	Objectives of Industrial Relations	
	Approaches to Industrial Relations	
	Causes of poor Industrial Relations	
	Measures for improving Industrial Relations	
	Industrial Disputes:	
	Meaning & Definition of Industrial Disputes	
	Causes of Industrial Disputes	

	Prevention of Industrial Disputes	
4	Occupational Health and Safety	25%
	Concept of Occupational Health	
	Significance of Occupational hazards and diseases	
	Issues in Employee Health & Safety	
	Employee safety	
	Significance of Industrial Safety	

Basic Text & Reference Books:

- 1. K. Aswathappa, "Human Resource Management Text & Cases", Tata McGraw Hill, Companies, New Delhi, 7th Reprint 2008.
- 2. L. M. Prasad, "Organisational Behaviour", Sultan Chand and Sons, New Delhi, 4th Edition Reprint 2008.
- 3. P. Subba Rao, "Personnel and Human Resource Management Text and Cases", Himalaya Publishing House, Mumbai, 5th Edition 2010.
- 4. S. S. Khanka, "Human Resource Management- Text and Cases", Sultan Chand and Sons, New Delhi, First Edition Reprint 2008.
- 5. S. V. Ganakar and C. B. Mamoria, "Personnel Management: Text and Cases," Himalaya Publishing House, Mumbai, 28th Edition 2008.
- 6. Vikas Arora & Seema Arora, "Human Resource Management", Global Vision Publishing House, New Delhi, First Edition 2011.

Note: Latest Edition of Text books may be used.

SARDAR PATEL UNIVERSITY BACHELOR OF VOCATION BANKING & FINANCIAL SERVICES SEMESTER – IV

Syllabus with effect from: JUNE 2015

Paper Code: UB04FBVB02	Total Credit:2
Title Of Paper: ENVIRONMENTAL STUDIES II	Total Credit:3

Weighting (%)
25%
25%
25%
25 /6
25%

Basic Text & Reference Books:-

• Text book of Environmental Studies for undergraduate Courses: Erach Barucha, Publisher University Press, University Grants Commission.

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SARDAR PATEL UNIVERSITY BACHELOR OF VOCATION BANKING & FINANCIAL SERVICES SEMESTER – IV

Syllabus with effect from: JUNE 2015

Paper Code: UB04FBVB03	Total Credit:3
Title Of Paper: Insurance Laws and Practices	Total Credit:5

Unit	Description in detail	Weighting (%)
I	General Principles and Concepts of Insurance Insurable interest Indemnity Unberrimae fidie Nature of Insurance Contract, Features of insurance contract, types of insurance Market players and their roles-Agents, brokers, surveyors & loss Assessors	25%
II	Life Insurance Application of principles in life insurance contract, Representation Assignment and nomination, Tax law implications Stamp duties, role and Function of life insurance companies.	25%
III	Fire Insurance The Standard Fire & Special Perils Policy. Terrorism Cover. Tariff System. Special Policies.	25%
IV	General Insurance Application of principles in General Insurance contacts, structure of the policy Insurance documentation, Underwriting and Rating Claims Procedures, Underinsurance, condition of Average, Salvage.	25%

Basic Text & Reference Books

- Kuchhal, M C and Vivek K kuchhal, Busniess Law, Vikas Publishing house, New Delhi
- Maheshwari & Maheshwari, Buniess Law, National publishing House, New Delhi
- Gowar, LCB, Principles of Modern Company Law, Stevens and sons, London
- Avtar Singh, Introduction to Company Law, Eastern Book company

Note: Latest Edition of Text books may be used.

SARDAR PATEL UNIVERSITY BACHELOR OF VOCATION BANKING & FINANCIAL SERVICES SEMESTER – IV

Syllabus with effect from: JUNE 2015

Paper Code: UB04FBVB04	
Title Of Paper: Banking & Financial service-IV	Total Credit:3

Unit	Description in detail	Weighting (%)
Unit: 1	Commercial Banks & Economical Development	
	Meaning	
	Role of banks	
	Economic growth and Indian banks	25%
	Innovative Schemes	
	SEP	
	MFA	
	SFDA	
	MFAL	
Unit: 2	New issue market	
	Meaning	
	Stock exchange	25%
	Difference between new issue market & stock exchange	
	Functions	
	General guideline	
	Principal steps	
	Anchor insvestor	
Unit: 3	Secondary Market	
	Introduction	
	Functions of market	
	Functions of brokers	25%
	Methods of trading	
	Online trading	
	Types of stock markets	
Unit: 4	Non banking financial institutions	
	Meaning	
	Leasing	25%
	Hire purchase	
	Housing finance	
	Investment company	
	Non banking financial institutions directions, 1998	
	Non banking financial institutions & RBI	

Basic Text & Reference Books:

1. Banking Theory, Law & Practice -E.gordon & K. Natrajan :

- 2. Banking and Financial System-Mithani & Gordon
- 3. Fundamental of Banking- Dr. R S Swami
- 4. Banking and Financial System-Vasant Desai

SARDAR PATEL UNIVERSITY BACHELOR OF VOCATION BANKING & FINANCIAL SERVICES SEMESTER – IV

Syllabus with effect from: JUNE 2015

Paper Code: UB04CBVB01	Total Credit:5
Title Of Paper: Financial Markets II	Total Credit:5

Unit	Description in detail	Weighting (%)
I	Bank Instrument (Cheque & Draft only)	
	Meaning and Definition	
	Salient features of cheque	25%
	Specimen of a cheque	23%
	Cheque V/s Draft	
	Proper drawing of a cheque	
II	Credit Rating	
	Meaning and Definition	
	functions of credit rating	25%
	Benefits of credit rating(Investors & companies)	23%
	Credit rating agencies in India	
	Indian scenario	
III	Plastic Money	
	Meaning	
	Types of Debit/ Credit Card	
	Parties of a Debit/Credit Card	
	Procedure for Debit/ credit card	25%
	Facilities offered to Debit/cardholders	
	Benefits of Debit/Credit cards	
	Demerits of Debit/Credit cards	
	Debit/Credit card business in India	
IV	Privatization of Banks	
	Guidelines for Private sector banks	
	Factors favoring Privatization	25%
	Factors Against Privatization	
	Progress of Private Sector banks	
	Current Issues	

Basic Text & Reference Books:-

- ❖ Material Management by K. Shridhar Bhat, Himalaya publication
- ❖ Production Management by L.C. Jhamb, Everest Publication
- ❖ Modern Production Management by E.S.Buffa.
- ❖ Bank Management by V.S.P.Rao
- Financial Markets and Services by Gordan & Natarajan
- ❖ Financial Services by M Y Khan

Note: Latest Edition of Text books may be used.

Practical's Exposure of Subjects Arrangement s will be taken care by Concerned Subjects Teacher

SARDAR PATEL UNIVERSITY BACHELOR OF VOCATION BANKING & FINANCIAL SERVICES SEMESTER – IV

Syllabus with effect from: JUNE 2015

Paper Code: UB04CBVB02	Total Credit:3
Title Of Paper: Public Relations & Corporate Communication	Total Credit:5

Unit	Description in detail	Weighting (%)
I	Attitude and emotional intelligence	
	Importance of Attitude,	
	Meaning of positive thinking and positive attitude	25%
	Ways to build positive attitude, effects of negative attitude and measures to	
	overcome in personal & professional life	
II	Vision, Goal setting & Time management	
	Meaning of vision	
	Doing things for the right purpose	25%
	Setting and achieving goals	2570
	Importance of goal setting	
	Methods to achieve set goals	
	General principles of stress management and time management	
III	Communication skills	
	Significance, process of communication, forms, communication gap	
	Listening skills, basics of managerial speaking skills	
	Body language- how to develop matter for a speech	2501
	Effective use of presentation aids'	25%
	Preparation of Resume, Gd & interview	
IV	Career planning	
	Career of planning	
	Awareness of different	25%
	Sources of information	
	Choosing a career and career counseling.	
	Skill development	
	Extempore speeches just a minute	
	Role play	

Basic Text & Reference Books:

- Essentials of Business communication- Rajendra Pal & J S Korlahalli
- Effective Business Communication-Asha Kaul
- Communication skills- Sanjay kumar & Pushp lata
- The Functional aspects of Communication skills-Dr. P Prasad

Note: Latest Edition of Text books may be used.

Practical's Exposure of Subjects Arrangement s will be taken care by Concerned Subjects Teacher

SARDAR PATEL UNIVERSITY BACHELOR OF VOCATION BANKING & FINANCIAL SERVICES

BANKING & FINANCIAL SERVICES SEMESTER – IV

Syllabus with effect from: JUNE 2015

Paper Code: UB04CBVB03	Total Credit:
Title of Paper: Corporate Accounting II	3

Unit	t Description in Detail						
1	Capital Reduction	25%					
	Methods of reducing Share Capital						
	Examples based on Accounting entries & preparation of						
	Balance Sheet after Capital Reduction						
2	Liquidation of Companies	25%					
	Introduction						
	Merger & Acquisition (Theory only)						
	Liquidator's Report						
	Liquidator's payment						
	Disbursement by the Liquidator's- Preferential creditors,						
	secured creditors						
	Preparation of Liquidator's final statement inclusive of						
	calculation of Liquidator's remuneration						
	Interest of Debentures, Preference dividend & Preference						
	Dividend & capital deficiency						
3	Value Added Accounting	25%					
	Introduction, Definition of Value Added Accounting						
	Presentation of Value Added Statement						
	Utility of Value Added Statement						
	Constitution of Value Added Statement as Indicator of						
	Performance Measurement						
	Difference between Value Added Statement and Profit and Loss						
	Account(only theory)						
4	Company Final Accounts (Revised Schedule VI)	25%					
	Vertical presentation of Accounting statements with Notes						
	(Only Simple Example based on Balance sheet excluding						
	managerial Remuneration & Dividend)						

Basic Text & Reference Books

- Advanced Accounting 2 Sehgal Ashok And Sehgal Deepak
- Advanced Accounts Shukla M C and Grawal T S
- Problems and Solution in Adv Accounting Gupta R L
- Company Accounts- Gupta R. L. and Radhaswamy

SARDAR PATEL UNIVERSITY BACHELOR OF VOCATION BANKING & FINANCIAL SERVICES SEMESTER – IV

Syllabus with effect from: JUNE 2015 Programme: B.voc (Sem IV)

Paper Code: UB04CBVB04	Total Credit: 5
Title Of Paper: Operations Management	Total Credit: 5

Unit	Description in detail	(%)
I	Fundamentals of Operations Management Operating System and operation management: Meaning of operating System; functions of manufacturing and operations (Transport, supply and service) - Meaning, scope and importance of operations management - Role and responsibility of operations managers in modern business environment.	25%
II	Production Process and Plant Layout Meaning, concept and types of production process (Job, Lot, Batch and Mass Production) - Features and comparison - Meaning and objectives of Plant layout - Factor affecting plant layout - Types of plant layout (Process, Product and Fix layout)	25%
III	Work Design Meaning and concept of work design - Techniques of work study - Method study: meaning, objective, basic procedure, Charts & Diagrams (Manmachine chart with examples, Flow process chart and String diagram) - Time study: Meaning, objectives and basic procedure - Tools of time study	25%
IV	Operation/Production Planning and Control Production Planning: Meaning, objectives, planning procedure, Routing, scheduling, dispatching and follow up – Production control: Meaning, objectives and importance of production control	25%

Basic Text & Reference Books:-

- Material Management by K. Shridhar Bhat, Himalaya publication \square
- Production Management by L.C. Jhamb, Everest Publication
- Production Management by Chunawalla and Patel
- Production and Operation Management by S.N. Chary, Tata McGrew Hill
- Modern Production Management by E.S.Buffa.

Note: Latest Edition of Text books may be used.

Practical's Exposure of Subjects Arrangement s will be taken care by Concerned Subjects Teacher

SARDAR PATEL UNIVERSITY

Programme: Bachelor of Vocation (Banking and Financial Services) Semester: V

	Course Code Name Of Paper				Exam t Duration in hrs	Contact Hrs Per Week	Component of Marks		
Course Type		Name Of Paper	T/P	Credit			Internal Total/Passing	External Total/Passing	Total Total/Passing
	UB05FBVB01	Organization behavior-I	Т	3	3	3	30/12	70/28	100/40
	UB05FBVB02	Self development skills	T	3	3	3	30/12	70/28	100/40
Foundation	UB05FBVB03	Aspects of computer	T	3	3	3	30/12	70/28	100/40
course	UB05FBVB04	Entrepreneurship Development	T	3	3	5	30/12	70/28	100/40
Core	UB05CBVB01	Banking & Financial Services-V	T	5	3	3	30/12	70/28	100/40
Courses	UB05CBVB03	Financial Management-I	Т	5	3	5	30/12	70/28	100/40
	UB05CBVB04	E Banking	Т	3	3	5	30/12	70/28	100/40
	UB05CBVB05	Contemporary Research-I	Т	5	3	6	30/12	70/28	100/40

Banking & Financial Services SEMESTER – V

Syllabus with effect from: JUNE 2016

Paper Code: UB05FBVB01	Total Credit:
Title of Paper: Organization behavior-I	3

Unit	Description in detail	Weighting (%)
1	Introduction	25%
2	 Attitudes ➤ Sources and types; Theories of attitude; Cognitive dissonance theory, Overview of Major job attitudes: ➤ Job satisfaction, ➤ Organizational commitment and prejudice. 	25%
3	Emotions and Moods ➤ Nature and types, Sources of emotions and moods, ➤ Managing emotions at work ➤ Emotional intelligence: Concept and dimensions.	25%
4	Perception ➤ Nature and significance of perception, ➤ Factors influencing perception ➤ Perceptual process, Perceptual distortions and improving perception.	25%

Basic Text & Reference Books

- * Robbins, Stephen P.; Judge, Timothy A.; and Sanghi, Seema, "Organisational
- * Behaviour", Pearson Education, New Delhi.
- ❖ McShane, Steven L.; Glinow, Mary Ann Von; Sharma, Radha R,
- * "OrganisationalBehaviour", Tata McGraw Hill, New Delhi.
- ❖ Aswathappa, K., "Organisational Behaviour, Text, Cases and Games", Himalaya
- Publishing, Delhi.
- ❖ Pareek, Udai, "Understanding Organizational Behaviour", Oxford University Press, New Delhi.

Banking & Financial Services SEMESTER – V

Syllabus with effect from: JUNE 2016

Paper Code: UB05FBVB02	Total Credit: 3	
Title Of Paper: Self-development skills		

2.

1.

Unit	Description in detail	Weighting
1	Interpersonal skills	25 %
	 Assertiveness, stress management, time management team development Skills i.e. team talk dynamics, communication in teams, leadership skills, giving feedback 	
2	Attitude and emotional intelligence	25 %
	 Importance of Attitude, Meaning of positive thinking and positive attitude Ways to build positive attitude, effects of negative attitude and measures to 	
3	Vision, Goal setting & Time management	25 %
	 Meaning of vision Doing things for the right purpose Setting and achieving goals Importance of goal setting Methods to achieve set goals General principles of stress management and time management 	
4	Career planning	25 %
	 Career of planning Awareness of different Sources of information Choosing a career and career counseling. 	

Basic Text & Reference Books:

- Rajendra Pal and J S Korlahalli, Essentials of Business Communication, Sultan Chand & sons
- www.britishcouncil.com
- Meenakshi Raman & Sangita Sharma, Technical Communication; Principles and Practice, Oxford University Press
- > On We Go, BBC's audio-visual course

Banking & Financial Services SEMESTER – V

Syllabus with effect from: JUNE 2016

Paper Code: UB05FBVB03	Total Credit:
Title of Paper: Aspects of Computer	3

Unit	Description in detail	Weighting (%)
1	Components of a Computer System Computer hardware and Software, Difference between hardware and software Main components of a general purpose computer: CPU, main internal memory (Including RAM and ROM), input devices, output devices and Secondary/backing storage. Basics of Windows operating systems: Nature and Function of OS, Basic Commands.	25%
2	Input & Output Devices Input Devices: keyboards, numeric keypads, Pointing devices(mouse, touchpad), remote control, joysticks, touch screen, magnetic strip readers, chip readers, scanners, digital cameras, microphones, sensor, barcode reader, webcam, video camera etc Output Devices: Monitors(CRT, TFT, LCD), projectors, printers(laser, desk jet, dot matrix), plotters, speakers. Uses of output devices stating the advantage and disadvantage of each.	25%
3	Storage Devices I Common backing storage media (including CD and DVD (Rs and RWs), floppy disc, hard disc, memory sticks/pen drives, flash memory cards etc. Comparative advantages and disadvantages of using different backing storage media. Importance and need of backup.	25%
4	Storage Devices II Difference between main/internal memory and backing storage: relative benefits of each in terms of speed and permanence. Data Types Data Types: logical/Boolean, alphanumerical/text, numeric (real and integer), date, File, record, field and key field.	25%

Basic Text & Reference Books

Banking & Financial Services SEMESTER – V

Syllabus with effect from: JUNE 2016

Paper Code: UB05FBVB04	Total Credit:
Title of Paper: Entrepreneurship Development	3

Unit	Description in detail	Weighting
1	Concept of Entrepreneurship	(%) 25%
	Definition, nature, and characteristics of entrepreneurship	
	Emergence of entrepreneurial	
	> women entrepreneurs	
	Socio-economic environment and the entrepreneur	
2	Forms of Entrepreneurship	25%
	➤ The concept of Joint Stock Company, Public company, Private	
	Company, Government company, Partnership firm, Hindu undivided family.	
	Characteristics of entrepreneur leadership, Risk taking, Decision	
	making and business planning.	
	Innovation and entrepreneurship, Entrepreneurial behavior and	
	motivation.	
3	Entrepreneurial Development Programmes	25%
	Their relevance and achievements	
	Role of government in organising such programmes.	
	Critical Evaluation.	
4	Small Business as a Seed Bed of Entrepreneurship	25%
	Concept of business venture. The start-up process: Concept, Plan,	
	Implementation, Initial Strategic Planning, Product and marketing	
	scope	
	Risk analysis and financial considerations.	
	Profit planning in small enterprise, Growth strategies and diversification.	

Basic Text & Reference Books

- ❖ Hal, B. Pricke; and Royce L. Brahamson, "Small Busines Management".
- ❖ Keneth R., Van Vorthis, "Entrepreneurship and Small Busines Management".
- ❖ Hans Scholhammer and Arthur H. Kuril "Entrepreneurship and Small Business Management".
- ❖ Joseph R. Mancuso, "How to Start, Finance and Manage Your Own Small Busines".
- ❖ Dhar, P.N. and Lydal H.F., "The Role of Small Enterprises in Indian Economic Development".

Banking & Financial Services SEMESTER – V

Syllabus with effect from: JUNE 2016

Paper Code: UB05CBVB01	Total Credit:
Title of Paper: Banking & Financial Services V	5

Unit	Description in detail	Weighting
		(%)
1	Depository system	25%
	Meaning & Definition	
	Objectives of a Depository	
	Depository process in India	
	Benefits of depository system	
	Drawbacks	
2	Rights of a banker	25%
	> Right to set off	
	Right to close an account	
	Right to appropriate payments	
3	Investors protection	25%
	Need for investor's protection	
	➤ Factors affecting investors interest	
	Investor's protection Measures	
4	Securities and Exchange board of India	25%
	Malpractices in securities market	
	Deficiencies in the market	
	Functions of Securities and exchange board of India	
	> Recent guidelines	

Basic Text & Reference Books

- ❖ Desai Vasant Indian Banking –Nature and problems , sultanchand and sons
- ❖ Jain L C : Indigenous Banking in India
- ❖ Vasant desai : central Banking and economic Development
- ❖ E.gordon & K.Natrajan : banking theory, law & practice

Banking & Financial Services SEMESTER – V

Syllabus with effect from: JUNE 2016

Paper Code: UB05CBVB05	Total Credit:
Title of Paper: Contemporary Research-I	5

Unit	Description in detail	Weighting (%)
	The students are required to prepare a research project based on any topic related to industries/insurance sector/Banking/financial services/ Supply chain distribution sectors.	
1.	Introduction:	25%
	Meaning of research	
	Objectives of research	
	Motivation in research	
	Types of research	
	Significance of research	
	Research methods v/s Research methodology	
	Stages of the research process	
2.	Problem Identification:	25%
	Defining the research problem	
	Selecting the problem	
	Techniques involved in defining a problem	
	Necessity of defining the problem	
	Research proposal	
3.	Research Design	25%
	Meaning of research design	
	Need for research design	
	Features of a good design	
	Important concepts relating to re	
	Different research design	
	Basic principles of experimental designs	
4.	Interpretation	25%
	Meaning	
	Importance of interpretation	
	Techniques of interpretation	
	Precautions in interpretation	

Banking & Financial Services SEMESTER – V

Syllabus with effect from: JUNE 2016

Paper Code: UB05CBVB03	Total Credit:
Title of Paper: Financial Management-I	5

Unit	Description in detail	Weighting (%)
1	Finance & Financial Management	25%
	➤ Meaning and nature	
	Financial goal-profit vs. wealth maximization	
	Finance functions- Investment, Financing, Liquidity and dividend	
	decisions.	
2	Capital Structure Theories	25%
	Conceptual framework, Determinants,	
	➤ Net income approach, Net operating income approach,	
	Intermediary approach and M.M. approach	
3	Cost of Capital	25%
	Meaning and significance of cost of capital	
	Calculation of cost of debt	
	Preference capital, Equity capital and retained earnings	
4	Capital Budgeting	25%
	Meaning, Process, importance	
	➤ Techniques: Traditional and modern methods of capital	
	budgeting.	
	➤ Limitations of Capital budgeting	

Basic Text & Reference Books

- Berk, Jonathan and DeMarzo, Peter, "Financial Management", Person Education, Dorling
- * Kindersley (India) Pvt Ltd.
- ❖ Bhattacharya, Hrishlkas, "Working Capital Management: Strategies and Techniques".
- Prentice Hall, New Delhi.
- ❖ Brealey, Richard A and Stewart C. Myers, "Corporate Finance", McGraw Hill.Int. Ed,
- New York.
- ❖ Chandra, Prasanna, "Financial Management", Tata McGraw Hill, Delhi
- * Hampton, John, "Financial Decision Making", Prentice Hall, Delhi
- ❖ Pandey, I, M: "Financial Management", Vikas Publishing House, Delhi.
- ❖ Van Horne. J.G. and J.M. Wachowicz Jr, "Fundamentals of Financial Management".
- Prentice-Hall, Delhi.
- ❖ Van Horne, James G, "Financial Management and Policy", Prentice Hall, Delhi,
- ❖ Khan MY, Jain PK, "Financial Management", Tata McGraw Hill, New Delhi.

Banking & Financial Services SEMESTER – V

Syllabus with effect from: JUNE 2016

Paper Code: UB05CBVB04	Total Credit:
Title of Paper: E Banking	3

Unit	Description in detail	Weighting (%)
1	Electronic Banking	25%
	Meaning, Features,	
	Benefits, Limitations	
	➤ Types of E-Banking	
	Traditional banking Vs E banking	
2	On line Banking & Information Technology	25%
	Features and benefits of online banking	
	> SWIFT	
	Current scenario	
	Impact of Technology on Banks	
	➤ Impact of technology on Customers and service quality	
	➤ Indian scenario	
3	Risk and Security Issues in E-Banking	25%
	➤ Risk concern areas	
	Security problems of E-banking	
	Types of threats, Control procedure.	
4	Regulatory Framework:	25%
	➤ Recommendations of RBI group on internet banking, technology	
	and security standards, Basel committee's electronic banking	
	group.	
	➤ Information System Security(ISS) – Need and objectives of ISS,	
	Controls required in ISS	

Basic Text & Reference Books

- ❖ Joshi, V.C. and Joshi, V.V., "Managing Indian Banks", Sage Publications.
- ❖ IIBF, "Principles and Practices of Banking", McMillian publishers.

Note: The students will be trained in the practical aspects of e-banking.

SARDAR PATEL UNIVERSITY

Programme: Bachelor of Vocation (Banking and Financial Services) Semester: VI

		Name Of Paper	T/P	Credit	Exam Duration in hrs	Contact Hrs Per Week	Component of Marks		
Course Type	Course Code						Internal	External	Total
							Total/Passing	Total/Passing	Total/Passing
	UB06FBVB01	Organization behavior-II	T	3	3	3	30/12	70/28	100/40
	UB06FBVB02	Vibrant skills for business	T	3	3	3	30/12	70/28	100/40
Foundation	UB06FBVB03	Advance Aspects of computer	T	3	3	3	30/12	70/28	100/40
course	UB06FBVB04	Banking & Financial Services-VII	T	5	3	5	30/12	70/28	100/40
Core	UB06CBVB01	Investment management	T	3	3	3	30/12	70/28	100/40
Courses	UB06CBVB02	International Banking	T	5	3	5	30/12	70/28	100/40
	UB06CBVB03	Financial Management-II	T	5	3	5	30/12	70/28	100/40
	UB06CBVB05	Contemporary Research-II	Т	3	3	6	30/12	70/28	100/40

Banking & Financial Services SEMESTER – VI

Syllabus with effect from: JUNE 2016

Paper Code: UB06FBVB01	Total Credit:
Title of Paper: Organization behavior-II	3

eighting (%)
25%
25%
25%
25%

Basic Text & Reference Books

- * Robbins, Stephen P.; Judge, Timothy A.; and Sanghi, Seema, "Organisational
- * Behaviour", Pearson Education, New Delhi.
- ❖ McShane, Steven L.; Glinow, Mary Ann Von; Sharma, Radha R,
- * "OrganisationalBehaviour", Tata McGraw Hill, New Delhi.
- ❖ Aswathappa, K., "Organisational Behaviour, Text, Cases and Games", Himalaya
- Publishing, Delhi.
- ❖ Pareek, Udai, "Understanding Organizational Behaviour", Oxford University Press, New Delhi.

Banking & Financial Services SEMESTER – VI

Syllabus with effect from: JUNE 2016

Paper Code: UB06FBVB02

Total Credit: 3

Title Of Paper: vibrant skills for Business

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Unit	<u> </u>	
1	Problem solving	25 %
	Solve your problem of day to day life	
	Meaning and definition Problem solving skill	
	Problem solving process	
	> Importance of problem in business	
2	Leadership Skill	25 %
	General leadership skill	
	Understanding the power	
	Develop leadership skills	
	Importance of leadership skill in Business	
3	Decision Making	25 %
	How to make better decision	
	Definition and meaning of decision making	
	Financial decision	
	Importance of decision making skill	
	Impact of ethics and values on decision	
4	Learning Skill	25 %
	Personal learning skill(Mind map, power of of	bservation, note
	taking)	
	Understanding how people learn	
	Developing Environment to work with other	
	Developing health relationship with other	

Basic Text & Reference Books:

- Rajendra Pal and J S Korlahalli, Essentials of Business Communication, Sultan Chand & sons
- www.britishcouncil.com
- Sunita Mishra and C.Murali Krishna, Communication Skills for Engineers, Pearson Education
- Meenakshi Raman & Sangita Sharma, Technical Communication; Principles and Practice, Oxford University Press On We Go, BBC's audio-visual course

Banking & Financial Services SEMESTER – VI

Syllabus with effect from: JUNE 2016

Paper Code: UB06FBVB03	Total Credit:
Title of Paper: Advance Aspects of Computer	3

Unit	Description in detail	Weighting (%)
1	Computer Networks	25%
	Modem and its purpose, Difference between analog data and digital data	
	Need for conversion between analog and digital data	
	Advantage and disadvantages of using common network environment	
	such as internet, User id and password: Purpose and Use Methods of	
	communication such as fax, e-mail, bulletin boards and tele/video	
	Conferencing	
2	Advanced Computer Networks	25%
	Difference between Local Area Network (LAN), Wireless Local	
	Area Network and Wide Area Network (WAN)	
	Network topologies like star, ring, bus and hybrid	
	The internet and intranets: Characteristics and purpose	
	Issues of confidentiality and data security surrounding common network Environments	
	Encryption and authentication techniques	
3	Introduction Multimedia and Internet:-	25%
3	Multimedia: - Text, Audio, Graphics, Image, video and Animation	25 /0
	Classification of Multimedia,	
	usage of Multimedia,	
	Stages in Multimedia Production	
	Introduction to Internet:-www,browser,Protocols,	
4	Current Trends And Technologies:-	25%
	Emerging Trends in Computing	
	Mobile Computing	
	Wifi	
	GPRS,3G and 4G,Bluetooth,Smartphones and Tablets, Satellite phone	
	Emerging trends in object/Human Recognition:- RFID, Biometrics,	
	Fingerprints Recognation, Iris, Recognition, Voice And Recognition,	
	GPS(Global Positioning System)	

Basic Text & Reference Books

BANKING & FINANCIAL SERVICES

SEMESTER - VI

Syllabus with effect from: JUNE 2016

Paper Code: UB06FBVB04	Total Credit:
Title of Paper: Banking & Financial Services VII	3

Unit	Description in detail	Weighting (%)
1	Credit Appraisal	25%
	➤ Meaning	
	> Importance	
	> Procedure	
2	Factoring and Forfraiting	25%
	➤ Meaning,	
	> Functions	
	> Importance	
	➤ Indian scenario	
3	Management of Non-performing Assets(NPAs)	25%
	> Concept	
	Factors contributing to NPAs	
	Management of NPAs	
4	Merchant banking	25%
	Definition, services of Merchant banks	
	Qualities required for merchant bankers	
	Merchant bankers commission	
	Scope of merchant banking	
	Problems of Merchant bankers	

Basic Text & Reference Books

- ❖ Basu, Sam N "Strategic Credit Management", Wiley Publications.
- ❖ Bullivant, Glen "Credit Management" Gower Publications.
- ❖ Edwards, Burt "Credit Management Handbook" Gower Publications.
- ❖ Khan, M.Y. "Financial Services", Tata McGraw Hill Publications, New Delhi.
- ❖ IIBF 'Advance Bank Management', McMillian Publishing House

Banking & Financial Services SEMESTER – VI

Syllabus with effect from: JUNE 2016

Paper Code: UB06CBVB01	Total Credit:
Title of Paper: Investment Management	3

Unit	Description in detail	Weighting
	·	(%)
1	Introduction	25%
	➤ What is investment?	
	➤ Investment and speculation	
	Importance of investment	
2	Investment programme	25%
	➤ Investment media	
	Factors favourable for investment	
	Features for an investment programme	
	➤ Indian scenario	
3	Risk & Investment alternatives	25%
	➤ Risk: Concept, classification of Risks	
	➤ Investment alternatives: classification of investors,	
	characteristics of Government securities.	
	➤ Indian scenario	
4	Security valuation	25%
	> Concept	
	➤ Elements of investment	
	Approaches to investment	
	Basic valuation Models	
	Basic valuation Models	

Basic Text & Reference Books

- Singh, preeti, "Investment management-Security analysis and portfolio management", Himalaya publication house.
- Sharpe, William F., Gordon J. Alexander and Jeffrey V. Bailey, Investments (Prentice Hall).
- ❖ Fabozzi, Frank Investment Management (Prentice Hall).
- ❖ Haugen, Robert A., The Inefficient Stock Market (Prentice Hall).
- ❖ Taggart, Robert A., Quantitative Analysis for Investment Management (Prentice Hall).
- * Richard Brealey and Steward Myers, Principles of Corporate Finance, (McGraw Hill).
- ❖ Dimson, E. (ed.), Stock Market Anomalies (Cambridge University Press).
- * Khan, M. Y., Financial Services, Tata McGraw Hill Publishing Company, New Delhi.

Banking & Financial Services SEMESTER – VI

Syllabus with effect from: JUNE 2016

Paper Code: UB06CBVB02	Total Credit:
Title of Paper: International Banking	3

Unit	Description in detail	Weighting (%)
1	International Banking and Finance	25%
	International Banking, Global Trends and developments in	
	International Banking,	
	➤ International Financial Centres, Offshore banking units, SEZs.,	
	Profitability of international banking operations,	
2	<u>International Finance</u>	25%
	Fundamental principles of lending to MNCs,	
	Documentation and monitoring	
	International credit policy agencies and global capital markets	
3	Role of Banks	25%
	Role of Banks in foreign Trade including EXIM bank	
	➤ Letters of credit: Importance in international trade, various types	
	of LCs, settlement of disputes.	
4	Project and infrastructure Finance	25%
	➤ Investments both in India (FII & FDI) and abroad, Joint ventures	
	abroad by Indian Corporates.	
	> Investment opportunities abroad for resident Indians.	

Basic Text & Reference Books

- > IIBF "International Banking Operations", McMillian Publishers Limited.
- ➤ IIBF "International Banking: Legal and Regulatory Aspects", McMillian Publishers Limited.

Banking & Financial Services SEMESTER – VI

Syllabus with effect from: JUNE 2016

Paper Code: UB06CBVB03	Total Credit:
Title of Paper: Financial Management-II	3

Unit	Description in detail	Weighting (%)
1	Introduction to Risk Management	25%
	Elements of Uncertainty, Sources of Risk,	
	> Types of Risk,	
	Process of risk management	
	Approaches to risk management.	
2	Risk Management Tools	25%
	➤ Hedging	
	Forward, Future. Options and Swap.	
3	Financial Risk Management	25%
	Meaning of financial risk management	
	Causes of financial risk management.	
	Current scenario	
4	Identifying Major Financial Risk	25%
	Factors affecting Foreign Exchange Risk,	
	Interest rate risk, Commodity risk, Credit risk	
	Operational risk, Liquidity risk, Systematic risk.	

Basic Text & Reference Books

- ❖ Williams, C. Arthur, Smith Michael, Young Peter, "Risk Management & Insurance"
- **❖** McGraw Hill.
- * Rajwade A.V. "Foreign Exchange, International Finance & Risk Management",
- ❖ Academic of Business Studies.
- ❖ Hull, John C., "Introduction to Futures & Options", Prentice Hall.
- ❖ Horcher, Karen A., "Essentials of Financial Risk Management" Wiley Publications.

Banking & Financial Services SEMESTER – VI

Syllabus with effect from: JUNE 2016

Paper Code: UB06CBVB05	Total Credit:
Title of Paper: Contemporary Research-II	3

Unit	Description in detail	Weighting (%)
	The students are required to prepare a research project based on any topic related to industries/insurance sector/Banking/financial services/ Supply chain distribution sectors.	
1.	Collection of data Primary data: Personal interview Telephone interview Mail & Self administered questionnaire Schedule v/s Questionnaire	
2.	Secondary data: Advantages of secondary data Sources of secondary data Classification & Limitations	
3.	Research Report Significance of research report Types of research report Steps of research report Precautions for research report Synopsis of research report Limitations of research report	
4.	Role of Computer in Research Introduction Characteristics Computer applications Computer and Researchers	