Programme: Bachelor of Vocation (Supply Chain & Logistics)

Semester: I

					Exam Contact Compo		Compone	ent of Marks	
Course Type	Course Code	Name Of Paper	T/P Credit Duration Hrs		Internal	External	Total		
					in hrs	Per Week	Total/Passing	Total/Passi T	Total/Passi
								ng	ng
	UB01FBVS01	Business organization &	T	3	3	3	30/12	70/28	100/40
		Management-I							
Foundation									
	UB01FBVS02	Micro Economics-I	T	3	3	3	30/12	70/28	100/40
course	UB01FBVS03	Business Law-I	T	3	3	3	30/12	70/28	100/40
	UB01FBVS04	Business Communication-I	T	5	3	5	30/12	70/28	100/40
Core	UB01CBVS01	Supply chain & Logistics-I	T	3	3	3	30/12	70/28	100/40
Courses	UB01CBVS02	Inventory Management	T	5	3	5	30/12	70/28	100/40
	UB01CBVS03	Export Import Logistics	T	5	3	5	30/12	70/28	100/40
	UB01CBVS04	P C Software -I	P	3	3	6	30/12	70/28	100/40

SARDAR PATEL UNIVERSITY Bachelor of Vocation (B.VOC)

Supply Chain & Logistics Semester: I

Paper Code: UB01FBVS01	Total Credit: 3
Title of Paper: Business organization & Management-I	

Unit	Description in Detail	Weighting
1	Nature & Scope of Business	(%) 25%
	• Concept of business	
	Characteristics of business	
	Classification of business activities	
	• Interrelation ship between industry ,commerce, trade,	
	• Functions of business	
2	Forms of business organization	25%
	Sole proprietorship: Concept, characteristics, merits and demerits	
	• Partnership: Concept, characteristics, Types, advantages and disadvantages	
	• Joints Stock Company: Concept, Features, types of companies, advantages	
	and disadvantages	
	• Cooperative society: Concept, characteristics, distinction between cooperative and company,	
3	Management	25%
	 Meaning, nature, purpose, functions, managerial process 	25 70
	 Planning: Nature & purpose, objectives, strategies, polices and planning 	
	premises	
	 Organizing: Nature & Purpose of organization, 	
	 Types of Organization :Line & Functional Organization 	
4	Directing & Controlling	25%
	Directing : Meaning, characteristics & purpose	
	Motivation: Meaning & significance, theories of motivation-Maslow&	
	Herzberg theory	
	• Leadership: Meaning &nature, leadership styles	
	Controlling: Meaning characteristics, importance & process	

- 1) Business Organisation & Management by R.K. Sharma
- 2) Business Organisation & Management by C.B. Gupta
- 3) Principles of Business Organisation by Y.K. Bhushan
- 4) Essentials of Management by Koontz & O'Donald
- 5) Principal and Practice of Management by L.M. Prasad

Bachelor of Vocation (B.VOC) Supply Chain & Logistics Semester: I

Paper Co	de : UB01FBVS02	Total Credit: 3
Title of P	aper: Micro Economics-I	

Unit	Description in Detail	Weighting
1	Nature & Scope of Economics	(%) 25%
	Definitions of Economics (Adam Smith, Marshall, L. Robins) Output Definitions of Economics (Adam Smith, Marshall, L. Robins)	
	Nature and Scope of Economics, Importance of Economics	
	• Basic concepts of economics: Goods, Utility, Price and Value, Wealth & Welfare, Equilibrium, Factors of Production,	
	Micro and Macro economics: Meaning, Definition, Differences	
2	Demand And Supply Analysis	25%
	Meaning of demand, determinants of demand, law of demand, change in demand & Quantity demand	
	• Meaning of supply, determinants of supply, the law of supply, change in supply, equilibrium price & Changes in equilibrium Price	
3	Elasticity of Demand	25%
	• Introduction; Price Elasticity of Demand, Cross Elasticity of Demand, Income Elasticity of Demand	
	Factor Affecting price Elasticity of Demand	
	Importance of the Price Elasticity	
4	Consumer Behavior	25%
	Law of diminishing Marginal utility	
	Law of Equi- Marginal utility	
	Indifference Curve Analysis	
	Revealed Preference Theory	

- 1. Advanced Economic Theory H.L. Ahuja
- 2. Economic Theory Stonier Hague
- 3. Microeconomics M.L. Jhingan
- 4. Micro Economic Theory Mishra and Puri

Bachelor of Vocation (B.VOC) Supply Chain & Logistics Semester: I

Paper Code: UB01FBVS03	Total Credit: 3
Title of Paper : Business Law-I	

Unit	Description in Detail	Weighting
		(%)
1	Indian Contract Act-1872	25%
	Nature and classification of contract	
	General provision relating to	
	a) Offer and Acceptance	
	b) Consideration	
	c) Capacity of parties	
	d) Free Consent	
2	Indian Contract Act -1872	25%
	Legality of Object	
	Void Agreement	
	Contingent Contract	
	Performance of Contact	
3	Indian Contract Act 1872	25%
	Discharges of Contract	
	• Remedies	
	Quasi Contract	
4	Specific Contracts	25%
	Indemnity and Guarantee	
	Bailment & Pledge	
	• Agency	

- 1) Elements of Mercantile Law N D Kapoor
- 2) The Law Of Contracts, Chashire & Fifoot, An
- 3) Indian Contract Jeevan Kapur, N. M. Tripathi Pvt. Ltd.
- 4) Law Of Contract I Dr. Y. S. Sharma,
- 5) Indian Contract Act Mulla

SARDAR PATEL UNIVERSITY Bachelor of Vocation (B.VOC) Supply Chain & Logistics

Supply Chain & Logistics Semester: I

Paper Code : UB01FBVS04	Total Credit: 5
Title of Paper: Business Communication-I	

Unit	Description in Detail	Weighting
		(%)
1	Introducing Business Communication	25%
	Concepts, Definition & Attributes of Communication	
	Objectives Of business communication	
	Process of communication	
	Importance of effective communication in business	
2	Business Etiquettes	25%
	Concept & Importance	
	• Etiquettes for :	
	A) Meeting	
	B) Telephone/ Cell phone Conversation	
	• Etiquettes at work place(internal-superiors, peers &subordinates) Etiquettes with stakeholders (external-Suppliers & customers)	
3	Verbal & Non Verbal Communication	25%
	• Verbal:	
	A) Characteristics & importance of verbal communication	
	B) Advantages & limitations of verbal communication	
	Non Verbal:	
	A) Kinesics, Proxemics, Chronemics, Paralanguage	
	B) Advantages & Disadvantages of non verbal communication	
4	Business Correspondence	25%
	Forms & Layout of business Letter	
	• Letters of Enquiry, Complaints Reply and adjustments	
	Sales Promotions letters	
	Notice ,agenda ,Minutes of corporate meetings	
1		1

Practical

The students are required to do Dictation, Narration, Listening Comprehension,	
Note Making/ Note Taking as given by concerned faculty	

- 1) Essentials of business communication -Rajendra pal & JS Korlahalli
- 2) Developing Communication skills -Krishan mohan & Meera Benerji
- 3) Effective Business Communication Asha Kaul
- 4) Communication Skills Sanjay Kumar & Pushp Lata

Bachelor of Vocation (B.VOC) Supply Chain & Logistics Semester: I

Paper Code: UB01CBVS01	Total Credit:
Title of Paper: Supply chain & Logistics-I	3

Unit	Description in detail	Weighting (%)
1	Introduction to Supply Chain Management ➤ Supply chain – objectives – importance – decision phases ➤ process view – competitive and supply chain strategies ➤ supply chain drivers – obstacles – framework – facilities ➤ Inventory – transportation – information – sourcing – pricing.	25%
2	 Designing the Supply Chain Network ➤ Designing the distribution network – role of distribution –factors influencing distribution – design options – e-business and its impact ➤ distribution networks in practice – network design in the supply chain ➤ Role of network – factors affecting the network design decisions – modeling for supply chain. 	25%
3	 Introduction to logistics management ▶ Definition, scope, functions, objectives – ▶ Integrated logistics management, role of logistics in the Supply chain - Logistics & customer service, ▶ Role of logistics in competitive strategy, Logistics organization & performance measurement 	25%
4	Packaging ➤ Role of packaging, packaging materials ➤ consumer & industrial packaging ➤ Material handling efficiency	25%

- i. **Ailawadi C Sathish & Rakesh Singh**, LOGISTICS MANAGEMENT, Prentice Hall, India,2005
- ii. **Agrawal D K,** TEXTBOOK OF LOGISTICS & SUPPLY CHAIN MANAGEMENT, Macmillan India Ltd, 2003
- iii. **Coyle et al.,** THE MANAGEMENT OF BUSINESS LOGISTICS, Thomson Learning, 7th edition, 2004
- iv. **Bowersox Donald J,** LOGISTICAL MANAGEMENT- THE INTEGRATED SUPPLY CHAIN PROCESS, Tata McGraw Hill, 2000

Bachelor of Vocation (B.VOC) Supply Chain & Logistics Semester: I

Paper Code: UB01CBVS02	Total Credit:
Title of Paper: Inventory Management	5

Unit	Description in detail	Weighting	
1	Introduction	(%) 25%	
1	➤ Importance & Scope of Inventory Control	25 /0	
	> Types of Inventory (Four)		
	Costs Associated with Inventory		
2	Inventory Control	25%	
	 Selective Inventory Control 		
	> Economic Order Quantity		
	> Safety Stocks		
3	Inventory Management Systems	25%	
	Forecasting Techniques		
	 Material Requirement Planning 		
	 Manufacturing Planning 		
	➤ Just in Time (JIT)		
4	General Management of Inventory	25%	
	Consumables Stores & Spare Parts Inventories		
	 Computers Application in Inventory Management 		

- i. Inventory Management: By Bose & D Chandra, 1st edition.
- ii. Sridhara Bhat, Inventory Management, 2nd edition.
- iii. Bose & D Chandra, Inventory Management 4th edition.
- iv. Zipkin, Foundations of Inventory Management, McGraw Hill 1st edition.
- v. Seetharama L Narasimhan, Dennis W McLeavy, Peter J Billington, Production Planning and Inventory Control, Prentice Hall of India
- vi. J.R.Tony Arnold, Stephen N Chapman, Introduction to materials management, Prentice Hall of India 3er edition

Bachelor of Vocation (B.VOC) Supply Chain & Logistics Semester: I

Paper Code: UB01CBVS03	Total Credit:
Title of Paper: Export Import Logistics	5

Unit	Description in detail			
1	Introduction to Export Management	(%) 25%		
	Definition, Need-for export management, Nature of export			
	management,			
	Features of export management, Process of export management,			
	Functions of an export manager			
	Organization structure of an export firm.			
2	Product Planning & Development	25%		
	Modes of entry in foreign markets,			
	Criteria for selection of products for exports			
	Steps in new product development process,			
	identifying foreign markets for export of products,			
3	Export-Import Procedure	25%		
	> Steps in Export Procedure			
	> Export Contract			
	> Forward Cover			
	> Export Finance			
	 Institutional framework for Export Finance 			
	> Excise Clearance			
4	Policy and Institutional Framework	25%		
	Foreign Trade Policy – Highlights – Special Focus Initiatives – Duty			
	Drawback – Deemed Exports			
	> Star Export Houses – Town of Export Excellence – EPCG Scheme –			
	Incentives for Exporters.			
	Export Promotion Councils-Commodity Boards – FIEO – IIFT –			
	EOUs – SEZs – ITPO – ECGC – EXIM Bank. (Overview)			

- i. Handbook of Import-Export Procedures Ministry of Commerce, -, Government of India, New Delhi
- ii. Export: What, Where and How, Paras Ram, Anupam Publishers, Delhi
- iii. Exports Do it Yourself, Mahajan M.I., Snow White Publications, New Delhi
- iv. Import Do it Yourself, M. I. Mahajan, Snow White Publications, New Delhi

SARDAR PATEL UNIVERSITY Bachelor of Vocation (B.VOC) Supply Chain & Logistics

Semester: I

Paper Code: UB01CBVS04	Total Credit: 3
Title of Paper: P C Software -I	

Unit	Description in Detail	Weighting
		(%)
1	Word Processing Tool Introduction to Word Processing & Word Processors, Examples of some popular word processing packages, Uses of word processor, Application of Word Processor, Creating, Editing, Formatting of Documents, File, Edit View menus, Header & Footer Option, Full Screen, Zoom, Font, Bullets, Border, paragraph, Change Case, Drop Cap options, Search and replacement of text, Pint Features, Mail Merge Facility, Auto Text, Spelling checker, Table creation, deletion, selection and formatting, Picture, word art & drawing toolbar facilities	25%
2	Spreadsheet Tool Introduction to spread sheet, Examples of some popular spreadsheet packages, Uses of spread sheet packages, Applications of spreadsheets, All Formatting categories for Cell, Formula and Function Concepts, In-Built Functions- Math & Tig Functions: SUMO, PRODUCT(), ABSO, FACT(), INTO(), SUMI(), POWER(), MOD(), ROUND(), ROUNDUP(), ROUNDDOWN(), TRUNC(), String Functions: LOWER(), UPPER(), PROPER(), LEN(), MID(), CHAR(), CODE(), SUBSTITUE(), EXACT(), FIND(), CONCATENATE(), REPT(), TRIM(), Statistical Functions: AVERAGE(), COUNT(), COUNTIF(), COUNTA(), MAX(), MIN(), Logical Functions: AND(), OR(), NOT(), IF()	25%
3	Advance Spreadsheet Facilities & Presentation Tool Macro Facility, Graph-Plotting facilities (with formatting graph), Sort option, AutoFilter option, Advance Filter, Pivot Table & Chart facility. Creating Presentation, Formatting Slides, Slide Transition, Slide Animation, Inserting Picture, sound, chart etc. Loop creation to run slides, drawing toolbar, Linking Files & Slides	25%
4	Project work using unit I II and III	25%

- 1. PC S/W For Windows 98 Made Simple R K Taxali
- 2. Master of Power Point 2000- Katherine Murray (BPB Publication)
- 3. Step-by-step Microsoft Excel 2007 by Curtis D. Frye, Publication by Microsoft Press

Programme: Bachelor of Vocation (Supply Chain & Logistics) Semester: II

	Course Code Name Of Paper	Т/Р	Credit	Exam Duration in hrs	Contact Hrs Per Week	Component of Marks			
Course Type						Internal	External	Total	
						Total/Passi ng	Total/Passin	Total/Passin	
	UB02FBVS01	Business organization &	Т	3	3	3	30/12	70/28	100/40
		Management-II							
Foundation	UB02FBVS02	Micro Economics-II	T	3	3	3	30/12	70/28	100/40
course	UB02FBVS03	Business Law-II	T	3	3	3	30/12	70/28	100/40
course	UB02FBVS04	Business Communication-II	T	5	3	5	30/12	70/28	100/40
Core	UB02CBVS01	Supply chain & Logistics-II	Т	3	3	3	30/12	70/28	100/40
Courses	UB02CBVS02	Strategic Management	T	5	3	5	30/12	70/28	100/40
	UB02CBVS03	Indian Financial Market	T	5	3	5	30/12	70/28	100/40
	UB02CBVS04	Computer Application in Business-II	P	3	3	6	30/12	70/28	100/40

Bachelor of Vocation (B.VOC) Supply Chain & Logistics Semester: II

Paper Code: UB02FBVS01	Total Credit: 3
Title of Paper: Business organization & Management-II	

Unit	Description in Detail	Weighting
		(%)
1	Decision making	25%
	• Introduction,	
	• Definition ,characteristics,	
	• Elements ,process, principles of decision making,	
	• characteristics of good & effective decision,	
	Administrative problems in decision making,	
	• types of decisions	
2	Staffing	25%
	• Introduction, definitions	
	• Recruitment: meaning, sources of recruitment.	
	• Selection: meaning, need, importance, stages of selection procedure	
	• Training: meaning, needs, importance & types	
	Development : Meaning, importance & Methods / Techniques of	
	development	
3	Coordination	25%
	• concept	
	• characteristics	
	Need and importance	
	Principles or essential of effective coordination	
	Techniques of coordination	
	Types of coordination	
	Problems in coordination	
4	Social Responsibility & Business Ethics	25%
	• Introduction, meaning & definitions	
	• Factors responsible for realization of SR	
	• SR of business towards different groups	
	Business ethics: concept,	
	• Ethics and Business ethics	
	 Needs of Business ethics 	
	Principles of Business ethics	
	• Factors affecting business ethics,	
	Benefits of business ethics	

- 1. Business Organisation & Management by R.K. Sharma
- 2. Business Organisation & Management by C.B. Gupta
- 3. Principles of Business Organisation by Y.K. Bhushan
- 4. Principal and Practice of Management by L.M. PrasaD

Bachelor of Vocation (B.VOC) Supply Chain & Logistics Semester: II

Paper Code: UB02FBVS02	Total Credit: 3
Title of Paper: Micro Economics-II	

Unit	Description in Detail	Weighting
1	 Cost And Revenue Analysis Accounting cost & economic cost, opportunity cost, fixed cost and variable cost, total cost, average cost, average fixed cost, average variable cost, marginal cost and inter relationships. long run average cost curve 	(%) 25%
2	 Revenue curves Production Function Production and Production function -Firm., Law of variable proportion Iso-costs -properties of iso -quants 	25%
	 The principle of Marginal Rate of Technical substitutions Producer's Equilibrium, Least cost input combination Return to scale 	
3	 Theories of Distribution Introduction; Meaning, Types, Concept of factor Productivity and cost Marginal Productivity Theory of Distribution Theory of Rent, Wages & Profit 	25%
4	Pricing Under Different Market Conditions: • Perfect Competition • Monopoly • Monopolistic competition, • Oligopoly	25%

- 1 Advanced Economic Theory H.L. Ahuja
- 2 Economic Theory Stonier Hague
- 3 Microeconomics M.L. Jhingan
- 4 Micro Economic Theory Mishra and Puri

SARDAR PATEL UNIVERSITY Bachelor of Vocation (B.VOC) Supply Chain & Logistics

Semester: II

Paper Code: UB02FBVS03	Total Credit: 3
Title of Paper :Business Law-II	

Unit	Description in Detail	Weighting (%)					
1	Sale of Goods Act	25%					
	Nature of contact of sale						
	Conditions and Warranties						
	Transfer of property in goods						
	Performance of contact of sale						
	unpaid services						
2	Negotiable Instruments Acts	25%					
	Definitions and characteristics of Negotiable Instruments						
	Types of Negotiable Instruments						
	Features and difference: Promissory notes, bills of exchanged, cheques						
3	Negotiable Instruments Acts	25%					
	Crossing of cheques						
	Types of Crossing						
	Negotiation						
	Dishonored						
4	Consumer Protection Act	25%					
	Salient features and objectives of Act						
	Definition, Consumer, Complain, Complainants,						
	Grievances Redressal Machinary						

- 1. Elements of Mercantile Law N D Kapoor
- 2. The Law Of Contracts, Chashire & Fifoot, An
- 3. Indian Contract Jeevan Kapur, N. M. Tripathi Pvt. Ltd.
- 4. Law Of Contract I Dr. Y. S. Sharma,
- 5. Indian Contract Act Mulla

SARDAR PATEL UNIVERSITY Bachelor of Vocation (B.VOC) Supply Chain & Logistics

Semester: II

Paper Code: UB02FBVS04	Total Credit: 5
Title Of Paper: Business Communication II	Total Credit: 5

Unit	Description in detail	Weighting (%)	
I	Fundamental of Communication	25%	
	Meaning, Importance & Objectives		
	Principles of communication		
	> Techniques of effective communication		
	> Barriers of effective communication		
II	Types of Communication & Communication skills		
	Written - Oral - Face-to-face - Silence - Merits and limitations of each		
	type	25%	
	Cross cultural dimensions of business communication technology and		
	communication		
	➤ Ethical & legal issues in Business communication		
III	Business Letters		
	Need and functions of business letters		
	Planning & layout of business letter	25%	
	➤ Kinds of business letters - Essentials of effective correspondence	2576	
IV	Oral Communication		
	Meaning, nature and scope		
	Principles of effective oral communication	25%	
	Techniques of effective speech		
	 Media of oral communication (Face-to-face conversation - Teleconferences - Press Conference – Demonstration - Radio Recording - Dictaphone – Meetings - Rumor - Demonstration and Dramatisation - 		
	Public address system - Grapevine - Group Discussion - Oral report - Closed circuit TV).		

- Business Communication K. K. Sinha Galgotia Publishing Company, New Delhi.
- Media and Communication Management C. S. Rayudu Himalaya Publishing House, Bombay.
- Essentials of Business Communication Rajendra Pal and J. S. Korlhalli Sultan Chand & Sons, New Delhi.
- Business Communication (Principles, Methods and Techniques) Nirmal Singh Deep &
- Business Communication Dr. S.V. Kadvekar, Prin. Dr. C. N. Rawal and Prof. Ravindra
- Kothavade Diamond Publications, Pune.

SARDAR PATEL UNIVERSITY Bachelor of Vocation (B.VOC)

Supply Chain & Logistics Semester: II

Paper Code: UB02CBVS01	Total Credit:
Title of Paper: Supply chain & Logistics -II	3

Unit	Description in detail					
1	 Demand Forecasting and Supply ➤ Role of forecasting – demand forecasting – approaches – role of IT. ➤ Planning and Managing Inventories- Safety inventory and its appropriate level ➤ Impact of supply uncertainty, aggregation and replenishment policies. 	(%) 25%				
2	 Transportation Networks and Sourcing ➢ Role of transportation ➢ modes and their performance ➢ transportation infrastructure and policies ➢ Design options and their trade-offs – Tailored transportation. ➢ Sourcing – In-house or Outsource – supplier scoring and assessment 	25%				
3	Containerization ➤ concept, types, benefits, ➤ Types of carriers- indirect & special carriers ➤ Role of intermediaries- shipping agents, brokers- freight management- route planning	25%				
4	Warehousing & Material Handing Warehousing: ➤ Nature & importance of warehousing, ➤ types of warehouses, ➤ warehousing functions, Material Handling: ➤ Material handling -objectives, guidelines & principles, ➤ Selection of material handling equipments.	25%				

- i. **Ailawadi C Sathish & Rakesh Singh**, LOGISTICS MANAGEMENT, Prentice Hall, India,2005
- ii. **Agrawal D K,** TEXTBOOK OF LOGISTICS & SUPPLY CHAIN MANAGEMENT, Macmillan India Ltd, 2003
- iii. **Coyle et al.,** THE MANAGEMENT OF BUSINESS LOGISTICS, Thomson Learning, 7th edition, 2004
- iv. **Bowersox Donald J,** LOGISTICAL MANAGEMENT- THE INTEGRATED SUPPLY CHAIN PROCESS, Tata McGraw Hill, 2000

Bachelor of Vocation (B.VOC) Supply Chain & Logistics Semester: II

Paper Code: UB02CBVS02	Total Credit:
Title of Paper: Strategic Management	5

Unit	Description in detail					
1	<u>Introduction</u>					
	Concepts of Strategy - Levels at which strategy operates;					
	Approaches to strategic decision making;					
	Mission and purpose, objectives and goals; Strategic business unit					
	(SBD); Functional level strategies					
2	Environmental Analysis and Diagnosis	25%				
	➤ Environment and its components; Environment scanning and					
	appraisal;					
	Organizational appraisal; Strategic advantage analysis and diagnosis;					
	> SWOT analysis					
3	Strategy Formulation	25%				
	Modernization, Diversification Integration					
	Merger, take-over and joint strategies					
	 Turnaround, Divestment and Liquidation strategies 					
4	Functional Strategies:	25%				
	Marketing, production/operations and R&D plans and police					
	Personnel and financial plans and policies.					
	Control; Techniques of strategic evaluation and control.					

- i. **Azhar Kazmi,** STRATEGIC MANAGEMENT & BUSINESS POLICY, Tata McGraw-Hill Publishing Company Limited, New Delhi 2008.
- ii. **Vipin Gupta, Kamala Gollakota & Srinivasan,** BUSINESS POLICY & STRATEGIC MANAGEMENT,Prentice Hall of India Private Limited, New Delhi,2008.
- iii. **Amita Mittal**, CASES IN STRATEGIC MANAGEMENT, Tata McGraw-Hill Publishing Company Limited, New Delhi 2008.
- iv. **Fred R. David,** STRATEGIC MANAGEMENT CONCEPT AND CASES, PHI Learning Private Limited, New Delhi, 2008.

Bachelor of Vocation (B.VOC) Supply Chain & Logistics Semester: II

Paper Code: UB02CBVS03	Total Credit:
Title of Paper: Indian Financial Market	5

Unit	Description in detail	Weighting (%)	
1	The financial System in India	25%	
	Functions of the financial system		
	Classification of Financial Assets		
	Financial intermediaries		
	Financial instruments		
	Limitations of Indian Financial System		
2	Leasing	25%	
	➤ Introduction, Concepts, Steps involved in leasing transaction		
	> Types of lease Factors Affecting lease decision		
	Advantageous & Disadvantageous of Lease		
	Problems of Leasing		
	Leasing in India		
3	Mutual funds	25%	
	Meaning, Concept, scope, Types of Mutual funds		
	> Importance of Mutual Funds		
	Organization of Mutual Fund, facilities available to Investors		
	Merits & Demerits of Mutual funds		
	Mutual funds in India		
4	Derivatives	25%	
	Meaning and definition		
	 Kinds of Financial Derivates, Features of Financial Derivates 		
	> Importance of Derivates		
	Advantageous of forward, future and option derivates		
	 Indian Scenario 		

- i. Principles and Practice of Bank Management by P. Subba Rao (Himalaya Pub. House)
- ii. Principles of Management for Bankers by Dr.C, B.Gupta (Sultan Chand & Sons)
- iii. Bank Management by V.S.P.Rao
- iv. Financial Markets and Services by Gordan & Natarajan
- v. Financial Services by M Y Khan

Bachelor of Vocation (B.VOC) Supply Chain & Logistics Semester: II

Paper Code : UB02CBVS04	Total Credit: 5
Title of Paper: Computer application in Business -II	

Unit	Description in Detail	Weighting (%)
1	Introduction to HTML	25%
	What is HTML?	
	HTML Documents	
	Basic structure of an HTML document	
	Creating an HTML document	
	Mark up Tags	
	Heading-Paragraph	
	Line Breaks	
	HTML Tags.	
2	Elements of HTML	25%
	Introduction to elements of HTML	
	Working with Text	
	Working with Lists, Tables and Frames	
	Working with Hyperlinks, Images and Multimedia	
	Working with Forms and controls	
3	Introduction to Web Publishing or Hosting	25%
	Creating the Web Site	
	Saving the site	
	Working on the web site	
	Creating web site structure	
	Creating Titles for web pages	
	Themes-Publishing web sites.	
4	Project work using unit I II and III	25%

Reference books:

1. Ivan Bayross, "Web enabled Commercial Application Development using

HTML, DHTML, Java script, perl CGI" BPB 2004

- 2. Douglas E Comer: The Internet, PHI, Second Edition May 2000
- 3. Xavier C: World Wide Web Design with HTML, Tata Mcgraw hill publication 2000

Programme: Bachelor of Vocation (Supply Chain & Logistics) Semester: III

					Exam	Contact	Component of Marks			Component of Marks		
Course Type	Course Code	Name Of Paper	T/P	Credit		Hrs	Internal	External	Total			
						Per Week	Total/Passing	Total/Passing	Total/Passing			
	UB03FBVS01	Human Resource Management-I	Т	3	3	3	30/12	70/28	100/40			
Foundation	UB03FBVS02	Environmental studies-I	Т	3	3	3	30/12	70/28	100/40			
course	UB03FBVS03	Soft skills for business	T	3	3	3	30/12	70/28	100/40			
	UB03FBVS04	Banking Laws & Practice	T	3	3	5	30/12	70/28	100/40			
Core Courses	UB03CBVS01	Supply chain & Logistics-III	Т	5	3	3	30/12	70/28	100/40			
Courses	UB03CBVS02	Warehouse Management	Т	5	3	5	30/12	70/28	100/40			
	UB03CBVS03	Principles of Logistics information system	Т	5	3	5	30/12	70/28	100/40			
	UB03CBVS04	Tally 9.2	P	3	3	6	30/12	70/28	100/40			

Supply Chain & Logistics SEMESTER – III Syllabus with effect from: JUNE 2016

Paper Code: UB03FBVS01	Total Credit:
Title of Paper: Human Resource Management- I	3

Unit	Description in detail	Weighting (%)
1	Nature & Scope of Human Resource Management	25%
	Concept of Human Resource Management	
	Characteristics of Human Resource Management	
	Objectives of Human Resource Management	
	Importance of Human Resource Management	
	Scope of Human Resource Management	
	Functions of Human Resource Management	
	Evolution of the concept of Human Resource Management	
2	Human Resource Planning & Job design	25%
2	Concept of Human Resource Planning	25 70
	Objectives of Human Resource Planning	
	Need & Importance of Human Resource Planning	
	Process of Human Resource Planning	
	Problems in Human Resource Planning	
	Concept of Job Description & Job Specification	
	Job Description v/s Job Specification	
	Concept & methods of Job Design	
3	Career Planning and Development	25%
3	Meaning of Career Planning	25 /0
	Objectives of Career Planning	
	Process of Career Planning	
	Advantages and Limitation of Career Planning	
4	Human Resource Development	25%
	Concept of Human Resource Development	
	Difference between HRM & HRD	
	Need and Significance of HRD	
	Principles of HRD	
	Employee Counselling	
	Six Sigma	

- 1. K. Aswathappa, "Human Resource Management Text & Cases", Tata McGraw Hill, Companies, New Delhi, 7th Reprint 2008.
- 2. L. M. Prasad, "Organisational Behaviour", Sultan Chand and Sons, New Delhi, 4th Edition Reprint 2008.
- 3. P. Subba Rao, "Personnel and Human Resource Management Text and Cases", Himalaya Publishing House, Mumbai, 5th Edition 2010.
- 4. S. S. Khanka, "Human Resource Management- Text and Cases", Sultan Chand and Sons, New Delhi, First Edition Reprint 2008.
- 5. S. V. Ganakar and C. B. Mamoria, "Personnel Management: Text and Cases," Himalaya Publishing House, Mumbai, 28th Edition 2008.
- 6. Vikas Arora & Seema Arora, "Human Resource Management", Global Vision Publishing House, New Delhi, First Edition 2011.

Supply Chain & Logistics SEMESTER – III Syllabus with effect from: JUNE 2016

Paper Code: UB03FBVS02	Total Credit: 3
Title Of Paper: Environmental Studies-I	

1.

Unit	Description in detail	Weighting
1	Overview of	25 %
	Environmental Studies:	
	Definition, Scope,	
	Importance.	
	Renewable and Non Renewable Resources, Equitable use of	
	resources for sustainable lifestyles	
2	Natural Resources and Associated Problems	25 %
	Forest Resources, Water Resources, Mineral	
	Resources, Energy Resources, Land	
	Resources.	
	Role of Individual in conservation of Natural	
	Resources Case Study on various resources	
3	Ecosystems	25 %
	Concept, Structure, Function.	
	Types, Characteristics, Threats of following	
	ecosystems Forest, Grassland, Desert and	
	Aquatic Ecosystems	
	Role of Individuals in sustaining the above types of Ecosystems	
4	Biodiversity	25 %
	Introduction, Types – Genetic, Species,	
	Ecosystem Biodiversity at Global	
	National and Local Levels India as a	
	mega diversity nation	
	Threats & conservation of Biodiversity.	

Basic Text & Reference Books:

- Text book of Environmental Studies for undergraduate Courses: Erach Barucha, Publisher University Press, University Grants Commission.
- Brunner R.C., 1989, Hazardous Waste Incineration, McGraw Hill Inc. 480p
- Jadhav, H & Bhosale, V.M. 1995. Environmental Protection and Laws. Himalaya Pub. House, Delhi 284 p

Supply Chain & Logistics SEMESTER – III Syllabus with effect from: JUNE 2016

Paper Code: UB03FBVS03	Total Credit:3
Title Of Paper: Soft Skills for Business	Total Credit:5

Unit	Description in detail	Weighting
I	Elements of communication Meaning, importance, objectives of communication Process of communication, Types, Nonverbal communication-Body language, gestures, postures, Facial expression, Dress code. The cross cultural Dimensions of business communication Listening & speaking. Eliciting Response, Business and social etiquette	25%
II	Public speaking Importance, principles of effective speaking & presentations Speech for introduction of a speaker Speech for vote of thanks Occasional speech Use of technology	25%
III	Interview Techniques Importance Art of conducting and giving interviews Placement interviews Discipline interview	25%
IV	Meeting Importance Participating and conducting group discussions Brain storming, e-meeting Preparing Agenda and minutes of the meeting	25%
	Skill development Draft your bio data Prepare your career plan	

Basic Text & Reference Books:

- Essentials of Business communication- Rajendra Pal & J S Korlahalli
- Effective Business Communication-Asha Kaul
- Communication skills- Sanjay kumar & Pushp lata
- The Functional aspects of Communication skills-Dr. P Prasad

Supply Chain & Logistics SEMESTER – III Syllabus with effect from: JUNE 2016

Paper Code: UB03FBVS04	Total Credit:3
Title Of Paper: Banking laws and practices	Total Credit:5

Unit	Description in detail	Weighting (%)
I	Overview of banking Regulatory Framework Provision of RBI act 1935, Banking Regulation Act 1949, Prevention of Money Laundering Act,2002 Government and RBI's Power opening new banks Amalgamation and Mergers power of control advances Corporate governance	25%
II	Legal Aspects of banking Operations Case laws on responsibility of paying and collecting banker indemnities of Guarantees Obligation of banker, law relating to Securities Valuation of securities, special features of Recovery of Debts Due to banks and financial institutions Act,2013	25%
III	Banker- Customer Relations The legal relationship between banker and customer Unincorporated bodies Financial advice, letters of introduction and other services Rendered by banks Special features of the relationship between banker and customer The mutual rights and duties, Power to combine Different accounts	25%
IV	Electronic banking & IT in Banks Introduction, IT applications in banking, computer based information systems for banking Electronic fund management, Electronic commerce and banking Customer relationship manaegement	25%

Basic Text & Reference Books

- Kuchhal, M C and vivek K kuchhal, Busniess Law, Vikas Publishing house, New Delhi
- Maheshwari & Maheshwari, Buniess Law, National publishing House, New Delhi
- Gowar, LCB, Principles of Modern Company Law, Stevens and sons, London
- Avtar Singh, Introduction to Company Law, Eastern Book company

Supply Chain & Logistics SEMESTER – III

Syllabus with effect from: JUNE 2016

Paper Code: UB03CBVS01	
Title Of Paper: Supply chain & Logistics-III	Total Credit:5

Unit	Description in detail	Weighting
		(%)
Unit: 1	Planning and Resourcing:	25%
	Need for Planning – Fleet management – Main types of road freight	
	transport – Transport resource requirements – Vehicle routing and	
	scheduling issues – Data requirements – Manual methods of vehicle	
	routing and scheduling - Computer routing and scheduling -	
	Information system applications – GPS – RFID.	
Unit: 2	Vehicle Selection:	25%
	Types of vehicles – Types of operations – Load types and	
	characteristics – Main types of vehicle body - Implications of vehicle	
	selection – Vehicle acquisition.	
Unit: 3	Vehicle Costing:	25%
	Reasons for road freight transport vehicle costing – Main types of	
	costing systems – Vehicle standing costs – Vehicle running costs –	
	Overhead costs – Costing the total transport operation – Whole life	
	costing – Vehicle cost comparisons – Zero-based budget.	
Unit: 4	Documenting and Information Flow:	25%
	Advices – Planning – FTL – LTL – Documentation – Road Receipts	
	/ Truck Receipts / Way Bills (RR / LR) - Consignment note CMR	
	(EU & Canada) – Booking – Invoicing & Information Flow - Long	
	Haul – Coordination with terminals – Exceptional Loads (Project	
	Cargo).	

Basic Text & Reference Books:

- ❖ Logistics of facility location and allocation / Dileep R. Sule (Marcel Dekker)
- ❖ Logistics & supply chain management / Martin Christopher (Prentice Hall Financial Times)
- ❖ The management of business logistics / John J. Coyle, Edward J. Bardi, C. John Langley (West Publishing Company)
- ❖ Manufacturing operations and supply chain management : the LEAN approach / [edited by] David Taylor and David Brunt (Thomson Learning)
- ❖ Operations and process management : principles and practice for strategic impact / Nigel Slack (Financial Times Prentice Hall)
- ❖ Logistics and Distribution Management: Alan Rushton, Phil Croucher, Peter Baker (CILT)

Supply Chain & Logistics SEMESTER – III Syllabus with effect from: JUNE 2016

Paper Code: UB03CBVS02	Total Cradit. 5
Title Of Paper: Warehouse Management	Total Credit: 5

Unit	Description in detail	Weighting (%)
1	Introduction to Warehousing: Concepts – Decision making – Operations – Need for warehousing – Issues affecting warehousing – Various warehousing facilities – Different types of ware houses – Characteristics of ideal ware houses.	25 %
2	Introduction to Inventory Management: Role in supply chain – Role in competitive strategy - Role of inventory – Functions of inventory - Types of inventory – WIP inventory – Finished goods inventory – MRO inventories – Cost of inventories - Need to hold inventory.	25 %
3	Warehouse Management Systems: Introduction – The necessity of WMS – Logics of determining locations and sequences – Independent demand systems – Uncertainties in material management systems – Dependent demand systems – Distribution resource planning.	25 %
4	ABC Inventory Control: Managing inventories by ABC – Multi – echelon inventory systems - Managing inventory in multi echelon networks – Managing inventory in single echelon networks. Various approaches – Distribution approaches – The true multi echelon approach.	25 %

Basic Text & Reference Books:

- ❖ Martin Christapher. Logistics and Supply Chain Management. Pearson
- * Raghuram G. Logistics and Supply Chain Management. Mac Millan

Supply Chain & Logistics SEMESTER – III Syllabus with effect from: JUNE 2016

Paper Code: UB03CBVS03	Total Credit:
Title of Paper: Principles of Logistics information system	5

Unit	Description in Detail	Weighting (%)
1	Information Technology and Logistics: Electronic Data Interchange - Personal Computers - Artificial Intelligence/Expert system - Communications Bar coding and Scanning - Electronic Data Interchange standards – Communication - Information and Future directions.	25%
2	Information Technology for Supply Chain Management: Bull whip effect - IT in supply chain - Business Process Reengineering - Enterprise Resource Planning – EDI Problems with EDI - Impact of Internet on SCM.	25%
3	Logistics Information: Meaning and Need Forms – LIS – Definition - Information functionality - activities involved in transaction system - Principles of designing or evaluating LIS applications.	25%
4	Information Forecasting: Definition – Process – Component - Characteristic of forecast compound – Approaches - Forecast techniques - Forecast error – E-Commerce.	25%

Basic Text & Reference Books

- ❖ David J. Bloomberg, Stephen LeMay & Joe B. Hanna. Logistics. Prentice-Hall of India Pvt Ltd., New Delhi, 2003.
- Donald J. Bowersox & David J. Closs. Logistical Management. Tata McGraw Hill Publishing Co. Ltd, New Delhi, 2004
- ❖ Satish C. Ailawadi & Rakesh Singh. Logistics Management. Prentice-Hall of India Pvt Ltd., New Delhi, 2005
- ❖ Donald Waters. Logistics. Palgrave Macmillan, New York, 2004
- ❖ Krishnaveni Muthiah. Logistics Management & World Sea borne Trade. Himalaya Publishing House, Mumbai, 1999
- ❖ Sarika Kulkarni. Supply Chain Management, Tata Mc- Ashok Sharma Graw Hill Publishing Co Ltd., New Delhi, 2004

Supply Chain & Logistics SEMESTER – III Syllabus with effect from: JUNE 2016

Paper Code: UB03CBVS04	Total Credit:
Title of Paper: Basic Tally 9.2	3

	Description in detail	Weightage (%)
1	Basic of Accounting: What is accounting- Type of accounting- Classification of Income & Expenditures -Rules for Debit and Credit- Type of vouchers- Transaction of business -Journal Entry- Adjustments- Final Accounts	25 %
2	Steps for working in the Tally: Create Company-Creates Groups-Create Ledgers-Voucher Entries for all kinds of Transaction-Display Reports and all features of software. (Practical training in detail for all features)	25 %
3	Inventory Management: Inventory Management: Need and Importance of Inventory Management, Vouchers for Inventory transactions, Creating Groups, Categories, Unit of Measures, Go down and Stock Items, Transaction of inventory of a business, Display and reporting of Inventory statements- Accounting and inventory reports in tally. (Practical training in detail for all features)	25 %
4	Practical Training and Assignments	25%

Basic Text & Reference Books:

- Dinesh Maidasani (2008) Tally 9.0 Firewall Media.
- ➤ K & K. K Nadhani "Implementing Tally 9"BPB Publication, latest edition.

Note: Latest Edition of Text books may be used.

Practical's Exposure of Subjects Arrangement s will be taken care by Concerned Subjects Teacher

Programme: Bachelor of Vocation (Supply Chain & Logistics) Semester: IV

					Exam	Comtact	Component of Marks		
Course Type	Course Code	Name Of Paper	T/P	Credit	Exam Duratio	Contact Hrs	Internal	External	Total
		•			n in hrs	Per Week	Total/Passing	Total/Passing	Total/Passing
	UB04FBVS01	Human Resource	Т	3	3	3	30/12	70/28	100/40
		Management-II							
Foundation	UB04FBVS02	Environmental studies-II	T	3	3	3	30/12	70/28	100/40
		Public relations and	T	3	3	3	30/12	70/28	100/40
		corporate communication							
	UB04FBVS04	Insurance Laws & Practice	T	5	3	5	30/12	70/28	100/40
Core	UB04CBVS01	Supply chain & Logistics-IV	T	3	3	3	30/12	70/28	100/40
Courses									
	UB04CBVS02	International Logistic Management	T	5	3	5	30/12	70/28	100/40
	UB04CBVS03	Supply chain Management	Т	5	3	5	30/12	70/28	100/40
	UB04CBVS04	Operations Management	T	3	3	6	30/12	70/28	100/40

Supply Chain & Logistics SEMESTER – IV Syllabus with effect from: JUNE 2015

Paper Code: UB04FBVS01	Total
Title of Paper: Human Resource Management- II	Credit:

Unit	Description in detail	Weighting
		(%)
1	Managing Performance and Compensation	25%
	Performance Appraisal:	
	Concept of Performance Appraisal	
	Objectives of Performance Appraisal	
	Importance of Performance Appraisal	
	Techniques of Performance Appraisal-	
	a) MBO b) BARS	
	a)Checklist b) Paired Comparison	
	Limitations of Performance Appraisal	
	Compensation:	
	Concept of Compensation	
	Types of Compensation	
	Factors affecting Compensation	
2	Maintaining and Retaining Human Resources	25%
	Promotion:	
	Concept & Basis for Promotion	
	Promotion Policy	
	Transfer:	
	Concept of Transfer	
	Need & Objectives of Transfer	
	Types of Transfer	
	Transfer Policy	
3	Integrating Human Resources	25%
	Industrial Relations:	
	Concept of Industrial Relations	
	Objectives of Industrial Relations	
	Approaches to Industrial Relations	
	Causes of poor Industrial Relations	
	Measures for improving Industrial Relations	
	<u>Industrial Disputes:</u>	
	Meaning & Definition of Industrial Disputes	
	Causes of Industrial Disputes	
	Prevention of Industrial Disputes	
4	Occupational Health and Safety	25%

Concept of Occupational Health	
Significance of Occupational hazards and diseases	
Issues in Employee Health & Safety	
Employee safety	
Significance of Industrial Safety	

Basic Text & Reference Books:

- 1. K. Aswathappa, "Human Resource Management Text & Cases", Tata McGraw Hill, Companies, New Delhi, 7th Reprint 2008.
- 2. L. M. Prasad, "Organisational Behaviour", Sultan Chand and Sons, New Delhi, 4th Edition Reprint 2008.
- 3. P. Subba Rao, "Personnel and Human Resource Management Text and Cases", Himalaya Publishing House, Mumbai, 5th Edition 2010.
- 4. S. S. Khanka, "Human Resource Management- Text and Cases", Sultan Chand and Sons, New Delhi, First Edition Reprint 2008.
- 5. S. V. Ganakar and C. B. Mamoria, "Personnel Management: Text and Cases," Himalaya Publishing House, Mumbai, 28th Edition 2008.
- 6. Vikas Arora & Seema Arora, "Human Resource Management", Global Vision Publishing House, New Delhi, First Edition 2011.

Supply Chain & Logistics SEMESTER – IV Syllabus with effect from: JUNE2015

Paper Code: UB04FBVS02	Total Credit.2
Title Of Paper: ENVIRONMENTAL STUDIES II	Total Credit:3

Environmental Pollution Solid waste Management: Causes, effects and control measures of urban and industrial wastes.	25%
	25%
urban and industrial wastes.	25%
	 , s
Role of an individual in prevention of pollution	
Disaster management: floods, earthquake, cyclone and landslides, Tsunami, Drought	
Social Issues and the Environment	
Urban problems related to energy	
Water conservation, rain water harvesting, watershed management	25%
Environmental ethics: Issues and possible solutions.	
Climate change, global warming, acid rain, ozone layer depletion.	
Human Population and the Environment	
Population growth, variation among nations.	
	25%
Role of Information Technology in Environment and human health.	25 76
Sustainable Development Sustainable	
Urban future – Rural Development	
± *	25%
One Case Study.	
I V I V I I I I I I I	Drought Social Issues and the Environment Urban problems related to energy Water conservation, rain water harvesting, watershed management Environmental ethics: Issues and possible solutions. Climate change, global warming, acid rain, ozone layer depletion. Human Population and the Environment Population growth, variation among nations. Population explosion – Family Welfare Programme. Role of Information Technology in Environment and human health. Sustainable Development Sustainable

Basic Text & Reference Books:-

• Text book of Environmental Studies for undergraduate Courses: Erach Barucha, Publisher University Press, University Grants Commission.

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Supply Chain & Logistics SEMESTER – IV

Syllabus with effect from: JUNE 2015

Paper Code: UB04FBVS03	Total Credit:3
Title Of Paper: Public Relations & Corporate Communication	Total Credit:5

Unit	Description in detail	Weighting (%)
I	Attitude and emotional intelligence Importance of Attitude, Meaning of positive thinking and positive attitude Ways to build positive attitude, effects of negative attitude and measures to overcome in personal & professional life	25%
П	Vision, Goal setting & Time management Meaning of vision Doing things for the right purpose Setting and achieving goals Importance of goal setting Methods to achieve set goals General principles of stress management and time management	25%
III	Communication skills Significance, process of communication, forms, communication gap Listening skills, basics of managerial speaking skills Body language- how to develop matter for a speech Effective use of presentation aids' Preparation of Resume, Gd & interview	25%
IV	Career planning Career of planning Awareness of different Sources of information Choosing a career and career counseling.	25%
	Skill development Extempore speeches just a minute Role play	

Basic Text & Reference Books:

- Essentials of Business communication- Rajendra Pal & J S Korlahalli
- Effective Business Communication-Asha Kaul
- Communication skills- Sanjay kumar & Pushp lata
- The Functional aspects of Communication skills-Dr. P Prasad

Supply Chain & Logistics SEMESTER – IV Syllabus with effect from: JUNE 2015

Paper Code: UB04FBVS04	Total Credit:3
Title Of Paper: Insurance Laws and Practices	

Unit	Description in detail	Weighting (%)
I	General Principles and Concepts of Insurance Insurable interest Indemnity Unberrimae fidie Nature of Insurance Contract, Features of insurance contract, types of insurance	25%
	Market players and their roles-Agents, brokers, surveyors & loss Assessors	
II	Life Insurance Application of principles in life insurance contract, Representation Assignment and nomination, Tax law implications Stamp duties, role and Function of life insurance companies.	25%
III	Fire Insurance The Standard Fire & Special Perils Policy. Terrorism Cover. Tariff System. Special Policies.	25%
IV	General Insurance Application of principles in General Insurance contacts, structure of the policy Insurance documentation, Underwriting and Rating Claims Procedures, Underinsurance, condition of Average, Salvage.	25%

Basic Text & Reference Books

- Kuchhal, M C and Vivek K kuchhal, Busniess Law, Vikas Publishing house, New Delhi
- Maheshwari & Maheshwari, Buniess Law, National publishing House, New Delhi
- Gowar, LCB, Principles of Modern Company Law, Stevens and sons, London
- Avtar Singh, Introduction to Company Law, Eastern Book company

Supply Chain & Logistics SEMESTER – IV Syllabus with effect from: JUNE 2015

Paper Code: UB04CBVS01	
Title Of Paper: Supply chain & Logistics-IV	Total Credit:3

Unit	Description in detail	Weighting (%)
Unit: 1	Shipping Industry and Business: Description of a ship – Uses of a ship or a floating vessel – Classification of ship(route point)(cargo carried) – Superstructure –	
	Tonnages and Cubics – Drafts and Load lines – Flag Registration – Different Cargo (Packing, Utility or Value) – Trimming – Cleansing – Unitized Cargo.	25%
Unit: 2	Stevedoring, Lighterage Services and Security: Port Trusts – Operational unit – Services – Seaports – Vessel Operations – Pilotage – Stevedoring – Dock Labour Boards – charges – Automated Container Handling – Security at Ports and Harbours – Role of Security Agencies – Lighterage Services.	25%
Unit: 3	Shipping Lines: Hub and Spoke – Process Flow – Advices _ Booking – Containerization – Containers – Container Nubering – Process Flow – Shipping Sales – Leads – Quotations – Customer Service.	25%
Unit: 4	Operations: Volume/Weight Calculations – Shipment Planning Basics – Preparing and Loading Containers – Types of container services – FCL – Consolidation – LCL – Advanced Scientific Shipment Panning – Container De-stuffing.	25%

Basic Text & Reference Books:

- ❖ John F. Wilson. Carriage of Goods by Sea. Harlow: Longman
- ❖ J.R.Whittaker. Containerization. Hemisphere: Wiley
- Cyril Frederick Hardy Cufley. Ocean Freights and Chartering. Adlard Coles Nautical

Supply Chain & Logistics SEMESTER – IV Syllabus with effect from: JUNE 2015

Paper Code: UB04CBVS02	Total Cradits
Title Of Paper: International Logistic Management	Total Credit:5

Unit	Description in detail	Weighting (%)
I	Integrated Logistics Management: Concept, Evolution and Development, Importance of logistics management in international business, International Logistics: functions and intermediaries. Issues involved in movement of goods. Logistics information system – positioning information in logistics, logistics information systems design	25%
II	The General Structure of Shipping Industry: C.argo types, vessels and vessel characteristics, linear operations and tramp operations, chartering of bulk ocean carriers, the ocean linear conference system, freight structure and practices, coordination, role of intermediaries – forwarding and clearing agents, freight brokers, stevedors and shippers agents.	25%
III	Warehousing and Containerization: Warehousing, repacking and other value added service provided by logistics service providers. 3 PL and 4 PL logistics service. Performance measurement of logistic systems. Containerization: types of containers and ICDs. Layout and working of container terminals. Port system and sub systems, port organization and management.	25%
IV	Rail Transport Systems: Types of railway wagons, rakes, marshalling operations and yards, Railway goods freight structure, Railway Parcel service operations. Railway goods service operations. Procedure for availing railway parcel or goods service and the documentations involved.	25%

Basic Text & Reference Books:-

- ❖ James F. Robbson & William C. Capaciono (editors), The Logistics Handbook
- ❖ Donald F. Wood et.al., International Logistics
- ❖ Douglas Lambert and James R. Stock, Strategic Logistics Management.

Note: Latest Edition of Text books may be used.

Practical's Exposure of Subjects Arrangement s will be taken care by Concerned Subjects Teacher

Supply Chain & Logistics SEMESTER – IV Syllabus with effect from: JUNE 2015

Paper Code: UB04CBVS03	Total Credit:
Title of Paper: Supply chain Management	3

Unit	Description in Detail	Weighting (%)
1	Supply Chain Management and Logistics:	25%
	An Introduction – Integrated Logistics Management – Concept	
	– Evolution and Development – Difference – Role – Scope –	
	Functions and Importance – The new Manufacturing and	
	Distribution Practices in the light of Globalized Economy –	
	Local and International Supply Chains – Benefits and Issues.	
2	Key Supply Chain Business Processes:	25%
	Planning – Sourcing – Producing – Distributing and Paying –	
	Managing material flow and distribution – Distribution and	
	Planning Strategy – Warehousing and Operations Management	
	- Transportation Management - Inventory Management.	
3	Purchasing and Supplier Management:	25%
	Sourcing and Supplies Management, Outsourcing – Global	
	Sourcing – Vendor Identification – Selection – Evaluation –	
	Development – Supplier Relationship Management – Supplier	
	Quality Management – Supply Chain Performance.	
4	Forecasting Systems Design: Customer Service Management	25%
	and Measurements – CRM – Manufacturing Logistics – Pricing	
	Strategies – SCM Relationships – Third Party Logistics and	
	Fourth Party Logistics – SCM Network Design and Facilities	
	Development – SCM Planning and Development Strategies –	
	Supply Chain Uncertainties – Supply Chain Vulnerabilities.	

Basic Text & Reference Books

- ❖ Martin Christopher. Logistics and Supply Chain Management
- Sunil Chopra and Peter Meindal. Supply Chain Management
- ❖ Donald J. Bowersox and David J. Closs. Integrated Logistics Management
- N. Chandrasekharan, Supply Chain Management

Supply Chain & Logistics SEMESTER – IV

Paper Code: UB04CBVS04	Total Credit: 5
Title Of Paper: Operation Management	Total Credit: 5

Unit	Description in detail	(%)
I	Fundamentals of Operations Management Operating System and operation management: Meaning of operating System; functions of manufacturing and operations (Transport, supply and service) - Meaning, scope and importance of operations management - Role and responsibility of operations managers in modern business environment.	25%
II	Production Process and Plant Layout Meaning, concept and types of production process (Job, Lot, Batch and Mass Production) - Features and comparison - Meaning and objectives of Plant layout - Factor affecting plant layout - Types of plant layout (Process, Product and Fix layout)	25%
III	Work Design Meaning and concept of work design - Techniques of work study - Method study: meaning, objective, basic procedure, Charts & Diagrams (Manmachine chart with examples, Flow process chart and String diagram) - Time study: Meaning, objectives and basic procedure - Tools of time study	25%
IV	Operation/Production Planning and Control Production Planning: Meaning, objectives, planning procedure, Routing, scheduling, dispatching and follow up – Production control: Meaning, objectives and importance of production control	25%

Basic Text & Reference Books:-

- Material Management by K. Shridhar Bhat, Himalaya publication \square
- Production Management by L.C. Jhamb, Everest Publication
- Production Management by Chunawalla and Patel
- Production and Operation Management by S.N. Chary, Tata McGrew Hill
- Modern Production Management by E.S.Buffa.

Note: Latest Edition of Text books may be used.

Practical's Exposure of Subjects Arrangement s will be taken care by Concerned Subjects Teacher

SARDAR PATEL UNIVERSITY

Programme: Bachelor of Vocation (Supply Chain & Logistics) Semester: V

					_		Component of Marks		
Course Type	Course Code	Name Of Paper	T/P	Credit	Exam Duratio n in hrs	Contact Hrs Per Week	Internal Total/Passing	External Total/Passing	Total Total/Passing
	UB05FBVS01	Organization behavior -I	T	3	3	3	30/12	70/28	100/40
E1-43	UB05FBVS02	Self-Development skills	T	3	3	3	30/12	70/28	100/40
Foundation course	UB05FBVS03	Aspect of computer	T	3	3	3	30/12	70/28	100/40
	UB05FBVS04	Entrepreneurship Development	T	3	3	5	30/12	70/28	100/40
Core Courses	UB05CBVS01	Supply chain and logistics - V	T	5	3	3	30/12	70/28	100/40
Courses	UB05CBVS02	Transportation and distribution management	T	5	3	5	30/12	70/28	100/40
	UB05CBVS03	Manufacturing & Operations Management	T	5	3	5	30/12	70/28	100/40
	UB05CBVS04	Contemporary Research-I	T	3	3	6	30/12	70/28	100/40

Supply Chain & Logistics SEMESTER – V

Syllabus with effect from: JUNE 2016

Paper Code: UB05FBVS01	Total Credit:
Title of Paper: Organization behavior-I	3

Unit	Description in detail	Weighting (%)
1	Introduction Conceptual foundations, Significance, Challenges Opportunities for OB. Personality Concept and determinants, The Big five model Type A and Type B personality	25%
2	 Key personality attributes influencing OB Attitudes Sources and types; Theories of attitude; Cognitive dissonance theory, Overview of Major job attitudes: Job satisfaction, Organizational commitment and prejudice. 	25%
3	Emotions and Moods ➤ Nature and types, Sources of emotions and moods, ➤ Managing emotions at work ➤ Emotional intelligence: Concept and dimensions.	25%
4	Perception ➤ Nature and significance of perception, ➤ Factors influencing perception ➤ Perceptual process, Perceptual distortions and improving perception.	25%

Basic Text & Reference Books

- * Robbins, Stephen P.; Judge, Timothy A.; and Sanghi, Seema, "Organisational
- * Behaviour", Pearson Education, New Delhi.
- ❖ McShane, Steven L.; Glinow, Mary Ann Von; Sharma, Radha R,
- * "OrganisationalBehaviour", Tata McGraw Hill, New Delhi.
- ❖ Aswathappa, K., "Organisational Behaviour, Text, Cases and Games", Himalaya
- Publishing, Delhi.
- ❖ Pareek, Udai, "Understanding Organizational Behaviour", Oxford University Press, New Delhi

Supply Chain & Logistics SEMESTER – V

Syllabus with effect from: JUNE 2016

PaperCode: UB05FBVS02			
Title ofPaper: Self-development skills			
Descriptionindetail	Weighting(%)		
Interpersonal skills	25%		
Assautivances stress management time management			
<u>-</u>			
communication in teams, leadership skills, giving feedback			
Attitude and emotional intelligence	25%		
➤ Importance of Attitude,			
Meaning of positive thinking and positive attitude			
> Ways to build positive attitude, effects of negative attitude and			
measures to			
overcome in personal & professional life			
Vision, Goal setting & Time management	25%		
Meaning of vision			
Doing things for the right purpose			
Setting and achieving goals			
➤ Importance of goal setting			
Methods to achieve set goals			
General principles of stress management and time management			
Career planning	25%		
Career of planning			
> Awareness of different			
Sources of information			
Choosing a career and career counseling.			
	Interpersonal skills Assertiveness, stress management, time management team development Skills i.e. team talk dynamics, communication in teams, leadership skills, giving feedback Attitude and emotional intelligence Importance of Attitude, Meaning of positive thinking and positive attitude Ways to build positive attitude, effects of negative attitude and measures to overcome in personal & professional life Vision, Goal setting & Time management Meaning of vision Doing things for the right purpose Setting and achieving goals Importance of goal setting Methods to achieve set goals General principles of stress management and time management Career planning Career of planning Awareness of different		

Basic Text & Reference Books:

- Rajendra Pal and J S Korlahalli, Essentials of Business Communication, Sultan Chand & sons
- > www.britishcouncil.com
- Meenakshi Raman &Sangita Sharma, Technical Communication; Principles and Practice, Oxford University Press
- ➤ On We Go, BBC's audio-visual course

Supply Chain & Logistics SEMESTER – V

Syllabus with effect from: JUNE 2016

Paper Code: UB05FBVS03	Total Credit:
Title of Paper: Aspects of Computer	3

Unit	Description in detail	Weighting (%)
1	Components of a Computer System Computer hardware and Software, Difference between hardware and software Main components of a general purpose computer: CPU, main internal memory (Including RAM and ROM), input devices, output devices and Secondary/backing storage. Basics of Windows operating systems: Nature and Function of OS, Basic Commands.	25%
2	Input & Output Devices Input Devices: keyboards, numeric keypads, Pointing devices(mouse, touchpad), remote control, joysticks, touch screen, magnetic strip readers, chip readers, scanners, digital cameras, microphones, sensor, barcode reader, webcam, video camera etc Output Devices: Monitors(CRT, TFT, LCD), projectors, printers(laser, desk jet, dot matrix), plotters, speakers. Uses of output devices stating the advantage and disadvantage of each.	25%
3	Storage Devices I Common backing storage media (including CD and DVD (Rs and RWs), floppy disc, hard disc, memory sticks/pen drives, flash memory cards etc. Comparative advantages and disadvantages of using different backing storagemedia. Importance and need of backup.	25%
4	Storage Devices II Difference between main/internal memory and backing storage: relative benefits of each in terms of speed and permanence. Data Types Data Types: logical/Boolean, alphanumerical/text, numeric (real and integer), date, File, record, field and key field.	25%

Basic Text & Reference Books

Supply Chain & Logistics SEMESTER – V

Syllabus with effect from: JUNE 2016

Paper Code: UB05FBVS04	Total Credit:
Title of Paper: Entrepreneurship Development	3

Unit	Description in detail	Weighting (%)
1	Concept of Entrepreneurship ➤ Definition, nature, and characteristics of entrepreneurship ➤ Emergence of entrepreneurial ➤ women entrepreneurs ➤ Socio-economic environment and the entrepreneur	25%
2	 Forms of Entrepreneurship The concept of Joint Stock Company, Public company, Private Company, Government company, Partnership firm, Hindu undivided family. Characteristics of entrepreneur leadership, Risk taking, Decision making and business planning. Innovation and entrepreneurship, Entrepreneurial behavior and motivation. 	25%
3	Entrepreneurial Development Programmes ➤ Their relevance and achievements ➤ Role of government in organising such programmes. ➤ Critical Evaluation.	25%
4	 Small Business as a Seed Bed of Entrepreneurship ➤ Concept of business venture. The start-up process: Concept, Plan, Implementation, Initial Strategic Planning, Product and marketing scope ➤ Risk analysis and financial considerations. ➤ Profit planning in small enterprise, Growth strategies and diversification. 	25%

Basic Text & Reference Books

- ❖ Hal, B. Pricke; and Royce L. Brahamson, "Small Busines Management".
- ❖ Keneth R., Van Vorthis, "Entrepreneurship and Small Busines Management".
- ❖ Hans Scholhammer and Arthur H. Kuril "Entrepreneurship and Small Business Management".
- ❖ Joseph R. Mancuso, "How to Start, Finance and Manage Your Own Small Busines".
- ❖ Dhar, P.N. and LydalH.F., "The Role of Small Enterprises in Indian Economic Development"

Supply Chain & Logistics SEMESTER – V Syllabus with effect from: JUNE 2016

Paper Code: UB05CBVS01	Total Credit:
Title of Paper: supply chain and logistics-V	5

Unit	Description in detail					
1	Integrated Logistics Management	(%) 25%				
1	Concept, Evolution and Development, Importance of logistics	25 76				
	management in international business					
	➤ International Logistics: functions and intermediaries. Issues involved					
	in movement of goods					
	➤ Logistics information system – positioning information in logistics,					
	logistics information systems design, IT in logistics, strategic					
	information linkage					
2	Warehousing and Containerization	25%				
	➤ Warehousing, repacking and other value added service provided by					
	logistics service providers					
	Warehousing, repacking and other value added service provided by					
	logistics service providers					
	Containerization: types of containers and ICDs. Layout and working					
	of container terminals					
	Port system and sub systems, port organization and management					
3	Road Transport System	25%				
	Classification of vehicles, road network in India, types of roads, road					
	transport companies and their operation in full truckload business					
	and in less than truckload business					
	Documents and permits required in road transport system					
	Problems in road transport					
	regulatory authorities involved with road transport system					
4	Rail Transport Systems	25%				
	Types of railway wagons, rakes, marshalling operations and yards,					
	Railway goods freight structure, Railway Parcel service operations					
	Railway goods service operations					
	Procedure for availing railway parcel or goods service and the					
	documentations involved					
	> Operations at a railway goods yard/siding. Operations and control in					
	the railways. Organization of Indian railways					

- Books for Reference:

 1. James F. Robbson& William C. Capaciono (editors), The Logistics Handbook
- 2. Donald F. Wood et.al., International Logistics

Supply Chain & Logistics SEMESTER – V

Syllabus with effect from: JUNE 2016

Paper	Code: UB05CBVS02	Total Credit:
Title	of Paper: Transportation and Distribution Management	5

Unit	Description in detail					
1	Introduction	(%) 25%				
	 Role of distribution in supply chain, transportation management and warehousing concepts 					
	Designing distribution channels					
	Advantages and disadvantages of distribution models					
	pre-requisites of distribution – comparison of distribution networks					
2	Distribution Network Planning	25%				
	Various factors in distribution					
	Optimization approach and techniques					
	Material management process					
	Role of transportation , transportation principles and participants					
3	Transportation Models	25%				
	Performance characteristics and selection					
	Various models of transportation					
	Merits of each all models of transportation					
	Transportation performance costs and value measures –					
	understanding – comparing					
	Cost components of multimodal transportation					
4	<u>Transportation Routing Decisions</u>	25%				
	> Transportation administration, transportation operations					
	management					
	Consolidation of freight					
	Application of information technology in transportation					
	➤ E-commerce – intelligent transport management system					

Basic Text & Reference Books

- 1. Sunil Chopra, Supply Chain Management
- 2. Agarwal, Logistics Supply Chain Management
- 3. Saple, Logistics Management

Supply Chain & Logistics SEMESTER – V

Syllabus with effect from: JUNE 2016

Paper	Code: UB05CBVS03	Total Credit:
Title o	f Paper: Manufacturing & Operations Management	5

Unit	Unit Description in detail					
1	Concepts, Scope & Importance of Manufacturing & OperationsManagement Interrelationship between Materials & Operations Management	25%				
2	Role of Raw Materials, Components and Work in Processinventories manufacturing Methods of Quantity Assurance namely Sampling, SQC, Vendor rating, Self-Certification	25%				
3	Production Planning and Control – Meaning, Scope & Procedure Plant Layout – Concept & Methods	25%				
4	Plant Maintenance – importance & Methods Just – in – Time Manufacturing	25%				

Basic Text & Reference Books

Production & Operations Management – Dr. N. G. Nair – Tata McGraw Hill Ltd., Delhi. Production & Operations Management – S. N. Chary - Tata McGraw Hill Ltd., Delhi. Production & Operations Management – E. S. Buffa - Tata McGraw Hill Ltd., Delhi. Production & Operations Management – B. S. Goel

Supply Chain & Logistics SEMESTER – V

Syllabus with effect from: JUNE 2016

Paper Code: UB05CBVS04	Total Credit:
Title of Paper: Contemporary Research-I	3

Unit	Description in detail					
1.	Introduction:					
	Meaning of research					
	Objectives of research					
	Motivation in research					
	Types of research					
	Significance of research					
	Research methods v/s Research methodology					
	Stages of the research process					
2.	Problem Identification:					
	Defining the research problem					
	Selecting the problem					
	Techniques involved in defining a problem					
	Necessity of defining the problem					
	Research proposal					
3.	Research Design					
	Meaning of research design					
	Need for research design					
	Features of a good design					
	Important concepts relating to re					
	Different research design					
	Basic principles of experimental designs					
4.	Interpretation					
	Meaning					
	Importance of interpretation					
	Techniques of interpretation					
	Precautions in interpretation					

SARDAR PATEL UNIVERSITY

Programme: Bachelor of Vocation (Supply Chain & Logistics) Semester: VI

							Component of Marks		
Course Type	Course Code	Name Of Paper	T/P	Credit	Exam Duratio	Contact Hrs	Internal	External	Total
			1,1	Credit	n in hrs	Per Week	Total/Passing	Total/Passing	Total/Passing
	UB06FBVS01	Organization behavior -II	T	3	3	3	30/12	70/28	100/40
	UB06FBVS02	Vibrant skills for Business	T	3	3	3	30/12	70/28	100/40
Foundation course	UB06FBVS03	Advance Aspect of computer	T	3	3	3	30/12	70/28	100/40
course	UB06FBVS04	Business Management	T	5	3	5	30/12	70/28	100/40
Core	UB06CBVS01	Supply chain and logistics - VI	T	3	3	3	30/12	70/28	100/40
Courses	UB06CBVS02	Courier Sales Executive	T	5	3	5	30/12	70/28	100/40
	UB06CBVS03	Warehouse supervisor planning	T	5	3	5	30/12	70/28	100/40
	UB06CBVS04	Contemporary Research-II	T	3	3	6	30/12	70/28	100/40

Supply chain & logistics SEMESTER-VI

Syllabus with effect from: JUNE 2016

Paper Code: UB06FBVS01	Total Credit:
Title of Paper: Organization behavior-II	3

Unit	Description in detail			
1	Group and Team Dynamics ➤ Defining and classifying groups ➤ Stages of group development, ➤ Group dynamics, Group decision making, Types of teams ➤ Contemporary issues in managingteams.	25%		
2	Interpersonal Behaviour Dynamics of interpersonal relationship; Psychological Contract: Concept and types Trust: Concept, Types and Building trust among employees.	25%		
3	Organizational Citizenship Behaviour ➤ Concept, Forms and suggestions for promotingorganizational citizenship behaviour ➤ Whistle–Blowing ➤ Co-operation: Concept and determinants,	25%		
4	 Conflict & Transactional Analysis Conflict: Concept, Consequences, Sources, Approaches of conflict management Deviant organizational behaviour: Concept, Dimensions And categories of deviant organizational behaviour. 	25%		

Basic Text & Reference Books

- * Robbins, Stephen P.; Judge, Timothy A.; and Sanghi, Seema, "Organisational
- * Behaviour", Pearson Education, New Delhi.
- ❖ McShane, Steven L.; Glinow, Mary Ann Von; Sharma, Radha R,
- * "OrganisationalBehaviour", Tata McGraw Hill, New Delhi.
- ❖ Aswathappa, K., "Organisational Behaviour, Text, Cases and Games", Himalaya
- Publishing, Delhi.
- ❖ Pareek, Udai, "Understanding Organizational Behaviour", Oxford University Press, New Delhi.

Supply chain & logistics SEMESTER – VI

1.

PaperCode:UB06FBVS02	TotalCredit:3
TitleOfPaper: Vibrant skills for Business	

2.

Unit	Descriptionindetail	Weighting(%)
1	Problem solving	25%
	Calva waya mahlam of day to day life	
	Solve your problem of day to day life	
	➤ Meaning and definition Problem solving skill	
	Problem solving process	
	Importance of problem in business	
2	Leadership Skill	25%
	➤ General leadership skill	
	Understanding the power	
	Develop leadership skills	
	Importance of leadership skill in Business	
3	Decision Making	25%
	➤ How to make better decision	
	Definition and meaning of decision making	
	Financial decision	
	Importance of decision making skill	
	➤ Impact of ethics and values on decision	
4	Learning Skill	25%
	Personal learning skill(Mind map, power of observation, note	
	taking)	
	Understanding how people learn	
	➤ Developing Environment to work with other	
	Developing health relationship with other	

Basic Text & Reference Books:

- Rajendra Pal and J S Korlahalli, Essentials of Business Communication, Sultan Chand & sons
- > www.britishcouncil.com
- Meenakshi Raman & Sangita Sharma, Technical Communication; Principles and Practice, Oxford University PressOn We Go, BBC's audio-visual course

Supply chain & logistics SEMESTER - VI

Paper Code: UB06FBVS03	Total Credit:
Title of Paper: Advance Aspects of Computer	3

Unit	Description in detail	Weighting (%)
1	Computer Networks Modem and its purpose, Difference between analog data and digital data	25%
	Need for conversion between analog and digital data	
	Advantage and disadvantages of using common network environment such	
	as internet, User id and password: Purpose and Use Methods of	
	communication such as fax, e-mail, bulletin boards and tele/video	
	Conferencing	
2	Advanced Computer Networks	25%
	Difference between Local Area Network (LAN), Wireless Local	
	Area Network and Wide Area Network (WAN)	
	Network topologies like star, ring, bus and hybrid	
	The internet and intranets: Characteristics and purpose	
	Issues of confidentiality and data security surrounding common network Environments	
	Environments Encryption and authentication techniques	
3	Introduction Multimedia and Internet:-	25%
3	Multimedia:- Text, Audio, Graphics, Image, video and Animation	25 /0
	Classification of Multimedia,	
	usage of Multimedia,	
	Stages in Multimedia Production	
	Introduction to Internet:-www,browser,Protocols,	
4	Current Trends And Technologies:-	25%
	Emerging Trends in Computing	
	Mobile Computing	
	Wifi	
	GPRS,3G and 4G,Bluetooth,Smartphones and Tablets, Satellite phone	
	Emerging trends in object/Human Recognition:- RFID, Biometrics,	
	Fingerprints Recognation, Iris, Recognition, Voice And Recognition,	
	GPS(Global Positioning System)	

Basic Text & Reference Books

Supply chain & logistics SEMESTER - VI

Paper Code: UB06FBVS04	Total Credit:
Title of Paper: Business Management	3

Unit	Description in detail	Weighting (%)
1	Introduction Meaning, Definition, scope of management Characteristics and Importance of management Functions of management Limitations of Management Indian scenario	25%
2	Planning Concept, Features, Importance of planning Objectives of planning Process of planning, Types of planning Barriers of effective planning	25%
3	Controlling Concept, Types of control, Areas of controlling Controlling and Management by exception Benefits of management by exception Causes of resistance to control	25%
4	Project Management Meaning and Definition of project management Characteristics of project management Essentials of sound project management Essential qualities of a good project manager Indian scenario	25%

Basic Text & Reference Books

- Dr. Manmohan Prasad, Management concepts & practice, Himalaya publishing house, fourth revised edition
- ❖ L M Prasad, Principles and practice of management, Sultan chand & sons, seventh edition 2007.
- ❖ Business Organisation & Management by R.K. Sharma
- ❖ Business Organisation & Management by C.B. Gupta
- ❖ Principles of Business Organisation by Y.K. Bhushan
- ❖ Essentials of Management by Koontz & O'Donald

Supply chain & logistics SEMESTER-VI

Syllabus with effect from: JUNE 2016

Paper Code: UB06CBVS01	Total Credit:
Title of Paper: supply chain and logistics-VI	5

Unit	Description in detail	Weighting (%)
1	Introduction to Air Cargo	25%
	Aviation and airline terminology – IATA areas – country – currency	
	– airlines – aircraft layout	
	Different types of aircraft - aircraft manufacturers – ULD	
	➤ International air routes – airports – codes	
	➤ Consortium – hub & spoke – process flow	
2	Airline Industry	25%
	 History – Regulatory bodies – navigation systems – air transport 	
	system	
	Functions – customers – standardization - management – airside –	
	terminal area	
	➤ Aircraft operator's security program – security v/s facilitation –	
	ICAO security manual	
	➤ Issues and challenges – industry regulations – future of the industry	
3	Airline marketing	25%
	Airline marketing and customer service standardization in logistics –	
	airfreight exports and imports – sales and marketing	
	Understanding marketing, environment, marketing research,	
	strategies and planning, audits, segmentation, SWOT, marketing	
	management control, consignee controlled cargo	
	➤ Sales leads – routing instructions – customer service, future trends	
4	Air Freight Forwarding	25%
	Air freight exports and imports – special cargoes – consolidation –	
	documentation – Air Way Bill (AWB) – communication – handling COD	
	shipments – POD – conditions of contract – dangerous (DGR) or hazardous	
	goods	

Basic Text & Reference Books

- 1. Simon Taylor, Air transport logistics, Hampton
- 2. Paul Jackson and William Brackenridge, Air cargo distributions: A management analysis of its economic and marketing benefits, Grower Press.
- 3. Mark Wang, Accelerated Logistics, Santa Monica CA.
- 4. John Walter Wood, Airports: Some elements of design and future developments.
- 5. P.S. Senguttavan, Fundamentals of Air transport management.
- 6. Oxford Atlas Oxford Publishing
- 7. Ratandeep Singh, Aviation Century: Wings of change A global survey.

Supply chain & logistics SEMESTER – VI

Syllabus with effect from: JUNE 2016

Paper Code: UB06CBVS02	Total Credit:
Title of Paper: Courier Sales Executive	5

Unit	Description in detail	Weighting (%)
1	Introduction Productivity; distribution and exchange of goods and services; collection, processing and preservation of data; collection, processing and storage of data; dissemination of information; organizational management and legal control.	25%
2	Customer Service: Key Element of Logistics: Introduction, Objectives, Concept of Customer Service, Attributes of customer service, Different phases of customer services, Customer Service for Competitiveness, Value-Added Logistical Service	25%
3	E-Commerce Logistics: Introduction, Objectives, Concept of E-Commerce, Requirements of Logistics in E-Commerce, E-Logistics Structure and Operation, Logistic Resource Management (LRM)	25%
4	Technology Aids in Retail warehouse Management: Introduction, Objectives, Bar Code Scanners, Wireless LAN, Mobile Computers, Radio Frequency Identification (RFID)	25%

Basic Text & Reference Books

Supply chain & logistics SEMESTER – VI

Syllabus with effect from: JUNE 2016

Paper Code: UB06CBVS03	Total Credit:
Title of Paper: Warehouse Supervisor Planning	5

Unit	Description in detail	Weighting (%)
1	Warehouse information: Introduction, Objectives, Importance of Warehouse Information, Decision Making Using Warehouse Information, ICT Applications in a Warehouse	25%
2	Warehouse and its Operations: Introduction, Objectives, Warehouse Structure, Warehouse Operations, Receiving inventory, Picking inventory, Locating inventory, Organising inventory, Dispatching inventory, Equipment Used for a Warehouse	25%
3	Merchandise Management System Introduction, Objectives, Meaning of Merchandise Management System, Organization Structure in Merchandise Management, Warehousing Function Model, Stock Valuation	25%
4	Strategic Aspects of Warehousing Introduction, Objectives, Different Types of Customers in Warehousing, Importance of Warehouse in a Value Chain, Warehouse Location, Modern Warehouse Operations, World-class Warehousing	25%

Basic Text & Reference Books

- 1. Simon Taylor, Air transport logistics, Hampton
- 2. Paul Jackson and William Brackenridge, Air cargo distributions: A management analysis of its economic and marketing benefits, Grower Press.

Supply chain & logistics SEMESTER – VI

Syllabus with effect from: JUNE 2016

Paper Code: UB06CBVS04	Total Credit:
Title of Paper: Contemporary Research-II	3

Unit	Description in detail	Weighting (%)
1.	Collection of data	
	Primary data :	
	Personal interview	
	Telephone interview	
	Mail & Self administered questionnaire	
	Schedule v/s Questionnaire	
2.	Secondary data:	
	Advantages of secondary data	
	Sources of secondary data	
	Classification & Limitations	
3.	Research Report	
	Significance of research report	
	Types of research report	
	Steps of research report	
	Precautions for research report	
	Synopsis of research report	
	Limitations of research report	
4.	Role of Computer in Research	
	Introduction	
	Characteristics	
	Computer applications	
	Computer and Researchers	